

2021 Professional Immunization Seminar:

Destination Vaccination



Friday, October 29, 2021

Ambassador Banquet and Conference Center • 7794 Peach St. • Erie, Pa.

IN-PERSON OR VIRTUALLY

Presented by

UPMC | HAMOT

In partnership with



Public Health
Prevent. Promote. Protect.

Erie County Department of Health
Erie County, Pennsylvania

Program Outline

7 to 8 a.m.	Registration/Continental Breakfast
8 to 8:05 a.m.	Introduction
8:05 to 8:50 a.m.	State Immunization Update <i>Thomas McCleaf</i>
8:50 to 9:35 a.m.	HPV — Associated Head and Neck Cancers <i>Kirk Steehler, DO</i>
9:35 to 10:05 a.m.	Viral Hepatitis ABCs <i>Matthew Klinge, MD</i>
10:05 to 10:20 a.m.	Break
10:20 to 10:40 a.m.	CDC Update: COVID-19 <i>Andrew Kroger, MD, MPH</i>
10:40 to 11:40 a.m.	CDC Update <i>Andrew Kroger, MD, MPH</i>
11:40 a.m. to 12:10 p.m.	AM Panel Discussion
12:10 to 1 p.m.	Lunch
1 to 2 p.m.	Immunizations in Jeopardy <i>Donald Middleton, MD</i>
2 to 2:45 p.m.	Vaccine Hesitancy and the Impact of Social Media <i>Beth Hoffman, MPH</i>
2:45 to 3 p.m.	Break
3 to 3:40 p.m.	Anti-Vaxx: Patient Story <i>Ethan Lindenberger</i>
3:40 to 4:10 p.m.	PM Panel Discussion
4:10 p.m.	Closing Remarks and Adjournment

Help Us Help You

Do you have a question that you would like to submit to the speakers in advance? Send an email to HAM_CME@upmc.edu titled “Immunization Question.” These questions will be compiled and presented at the panel discussion sessions along with live questions from the audience.

Goal

This activity has been designed to provide up-to-date education to health care providers in order to improve health outcomes in the field of immunization and vaccine-preventable diseases. New recommendations and guidelines will be addressed through didactic lectures and panel discussions.

Target Audience

Family practice physicians, pediatricians, internists, nurses, advanced practice providers, school nurses, nursing students, medical residents, and medical students will benefit from attendance at this activity.

Objectives

At the conclusion of this activity, the participant should be able to:

- Review updated state immunization guidelines and statistics
- Review indications and schedule for Heptavax
- Discuss changes regarding ACIP pneumococcal conjugate vaccine (Pneumovax 13[®]) recommendations and shared clinical decision-making
- Review indications for HPV-associated head and neck cancer screening
- Discuss treatment options and outcomes associated with head and neck cancers caused by HPV
- Recognize common clinical presentations of viral hepatitis
- Identify appropriate patient populations for viral hepatitis screening
- Review basic viral hepatitis treatment and vaccination guidelines
- Review the current data on emerging coronavirus
- Discuss COVID-19 vaccine and treatment development to date
- Utilize the recommended Advisory Committee on Immunization Practice (ACIP) schedules for children, adolescents, and adults
- Summarize the latest updates from the Centers for Disease Control (CDC) on vaccines and vaccine-preventable diseases
- Utilize information sites for responding to specific vaccination queries in daily practice
- Review methods to improve vaccination rates, especially among hesitant patients
- Describe the continued risks the inadequately vaccinated population faces
- Identify the difference between misinformation and disinformation
- Explain the history of the antivaccine movement as it relates to current antivaccination rhetoric
- Improve skills for developing targeted messages to respond to patient concerns around vaccines
- Utilize a patient's personal experience to effectively describe the importance of vaccine compliance

Special Needs

Participation by all individuals is encouraged. Advance notification of any special needs (i.e., gluten-free or vegan meal, private room for nursing mothers, handicap accessibility) will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by calling UPMC Hamot's CME office at 814-877-5691.

Accreditation

In support of improving patient care, the University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

PHYSICIAN (CME)

The University of Pittsburgh designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING (CNE)

A maximum of 6.75 nursing contact hours will be awarded. Participants will be able to claim credit commensurate with the extent of their participation in the program.

OTHER HEALTH CARE PROFESSIONALS

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

Cancellation Policy

Please notify UPMC Hamot's CME Department of substitutions and cancellations, via email to ham_cme@upmc.edu or by telephone at 814-877-5691.

Disclosure

Faculty for this activity have been required to disclose all relationships with any proprietary entity producing health care goods or services, with the exemption of nonprofit or government organizations and non-health-care-related companies.

Seminar Director

Danielle Mehlenbacher, DO

Division of Family Medicine
Vineyard Primary Care
UPMC Hamot

Faculty

Beth Hoffman, MPH

Graduate Student Researcher and PhD Student, Center for Social Dynamics and Community Health, Department of Behavioral and Community Health Sciences, University of Pittsburgh Graduate School of Public Health

Matthew Kling, MD

Division of Gastroenterology
Transplant Hepatology
UPMC Hamot

Andrew Kroger, MD, MPH

Medical Officer, Centers for Disease Control and Preventions, Center for Immunization and Respiratory Diseases

Ethan Lindenberger

Patient Speaker, Lorain County Community College

Thomas McCleaf

Director, Division of Immunizations, Pennsylvania Department of Health

Donald Middleton, MD

Division of Internal Medicine
UPMC Presbyterian Shadyside
UPMC St. Margaret Hospital

Kirk Steehler, DO, FOCOO

Ear, Nose & Throat Specialists of Northwestern Pennsylvania

Planning Committee

Cynthia Brown, RN
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Michael Reslink, LPN

Maryann Scholl, PharmD

Kimberly Sciallo, RN

Janet Strayer, RN

Shannon Wienczkowski, RN

Karen Wiggers, RN

Janice Zillman, RN



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Two Ways to Attend This Hybrid Conference

IN-PERSON

Join us in the Crystal Ballroom at the Ambassador Banquet and Conference Center, behind the Courtyard by Marriott at 7794 Peach St., Erie, Pa.

Registration fees includes the seminar, continental breakfast, refreshment breaks and lunch.



VIRTUALLY VIA ZOOM

Preregistrants will be sent links prior to the conference, and all links will be available on the conference website for those who have registered.

Registration Fees

IN-PERSON

Physicians	\$130
Pharmacists.....	\$90
Advanced Practice Providers	\$80
Nurses/Others	\$60
Residents/Students.....	\$30

VIRTUAL

Physicians	\$100
Pharmacists.....	\$60
Advanced Practice Providers	\$50
Nurses/Others	\$30
Residents/Students.....	Free

Online Registration

All registration will be through our online registration site at:

<https://cce.upmc.com/2021immunization>. Click the “Register” button and enter all the requested information.

After registering, an electronic confirmation will be sent to you. Online registration is complete upon receipt of a confirmation email. If you do not receive this letter within 5–7 days of registration, please contact the UPMC Hamot CME Department at 814-877-5691.

If you need to pay by check, please call the Hamot CME Department at 814-877-5691.

UPMC EMPLOYEE PAYMENT VIA JOURNAL ENTRY TRANSFER OR MEB SCHOLARSHIP FUNDS

If you are a UPMC employee and your department will be responsible for payment, we can charge your department directly. DO NOT SUBMIT a disbursement to UPMC Accounts Payable. For journal transfer and MEB forms, please visit:

<https://cce.upmc.com/2021immunization>.



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