

# Copyright and Privacy Responsibilities for Enduring Materials

Please following the guidelines to ensure the presentation is ready for public viewing.

**It is the responsibility of the faculty (i.e., author, presenter) to understand and abide by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and adhere to the following guidelines:**

- Patient identifiers on a visual presentation such as an x-ray or similar diagnostic image or test **MUST** be removed.
- The use of clinical patient images is not allowed (unless specific and documented authorization has been obtained from the patient in a manner consistent with HIPAA).
- The use of stock photo or clip art patient images is not allowed (unless documented permission to use the photos has been obtained).
- Any date associated with an individual patient such as admission, discharge, birth or death is not allowed.

**The copyright "fair use" defense explicitly provides for educational use of copyrighted material in a live teaching or classroom setting. However, the "fair use" defense for use of copyrighted material is not reliable for an enduring material (e.g., recorded content, DVDs, monographs). It is the responsibility of the faculty (i.e., author, presenter) to understand and adhere to applicable copyright provision and adhere to the following guidelines:**

- Proper citation, referencing, copyright permission (including associated costs) are the responsibility of the faculty member.  
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- A work in the public domain (i.e. U.S. Government) can be copied freely by anyone.
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