

ACHP Fall Virtual Clinical Collaborative Meeting

September 23-24, 2021

Learning Objectives

At the conclusion of the meeting, attendees will be able to:

- Share learning from experience addressing the COVID-19 pandemic and ways to continue adjusting to a changing environment.
- Analyze impact of COVID-19 on population health strategies moving forward.
- Assess opportunities to incorporate equity through behavioral health, virtual care, quality improvement, and serious illness care.
- Identify and apply best practices for improving consumer health care experience.
- Discuss policy opportunities to impact the trajectory of drug pricing.

Target Audience

Participants include ACHP **Behavioral Health Directors, Pharmacy Directors, Quality Leaders, Medical Directors** and **Clinical Executives** from ACHP member plans.

Program Overview

ACHP is hosting its Clinical Collaborative Meeting in Washington, DC September 23-24, 2021. On Day One, we begin with our keynote speaker, Daniel Gillison, Jr., CEO of the National Alliance on Mental Illness, discussing the future of behavioral health care in light of the COVID-19 pandemic's consequences and lessons learned in **'Returning to a "New Normal": The Future of Behavioral Health Care.'** This will be followed up by a **Reaction Panel**, led by Mike Franz, PacificSource Health Plans and Mark Huth, GHC-SCW, moderated by Carl Rorie Alexandrov, CDPHP, in which ACHP plan clinical leaders will provide their perspectives on the takeaways from the keynote address, using examples from their respective organizations, covering such topics such as innovating in the face of increased demand, determining the impact of behavioral health integration, assessing the effectiveness of digital tools including telehealth and understanding member experience regarding technology. We conclude our first day programming with **Table Discussions – Health Plan Strategies to Address the Behavioral Health Crisis**, which will dedicate time to further discussion. Attendees will talk one-on-one or in small groups with fellow ACHP members about relevant and pressing behavioral health topics such as telehealth, value-based care and substance use disorder.

On Day Two, we begin with a keynote address that examines the fine line between patients and consumers and the unique opportunity that distinction creates for provider-aligned health plans. During his presentation, **"What Matters When?"** Dr. Tom Lee (Chief Medical Officer, Press Ganey and Board Member, Geisinger Health) will examine the cycle in which individuals interact with their healthcare. This cycle will reveal the areas where consumerism and patient-centered care overlap, and what it means for both health plans and provider organizations. Dr. Lee's presentation and the following question and answer session will help ACHP Clinical Leaders reinvent tomorrow. This is followed by two concurrent sessions. In Session A, **"A Tech-Enabled Continuum of Care: Using Virtual Tools to Deliver Better Health,"** ACHP members will have the opportunity to dialogue with their peers about how they are adapting yet again to achieve a truly transformed health care experience, not just a more convenient one. A panel of clinical and financial leaders will share the lessons they've learned, where they have found the highest (and lowest) value in using virtual care and how they are thinking about investment strategies going forward. Puneet Budhiraja, CDPHP, and Rich McCarthy, The Permanente Medical Group, will lead discussion, and Kiana Moore, ACHP, will moderate.

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In Session B, **“Policy Roundtable: Impacting the Trajectory of Drug Pricing,”** attendees will be provided a timely opportunity to share your plan’s experience and on-the-ground feedback with a policymaker. This session is an opportunity to have your voice heard on one of the top policies and advocacy priorities. Another set of concurrent sessions will follow. In Session C, **“Resilience and Growth in MA Stars Performance,”** clinical and financial leaders will discuss opportunities for a more analytics driven approach to health plan investments that both targets the most important variables impacting overall health plan Star’s performance and potential for growth. Discussion will be led by speakers Suzanne Cogan, Press Ganey/SPH Analytics, Greg Hanley, UCare, and April Vogelsang, Health Alliance. In Session D, **“Community Health Plans Moving Toward Better, More Equitable Serious Illness Care,”** attendees will join an interactive, roundtable discussion with serious illness care experts and ACHP member plans, exploring current community health plan efforts to optimize appropriate referrals to palliative care and hospice services, with special focus on addressing key barriers to improving equitable access to serious illness services. Roundtable speakers include Stephen Barlow, SelectHealth, Connie Rotar, Dean Health Plan, and Namita Seth Mohta, M.D., Ariadne Labs Serious Illness Care Program. We conclude our programming with a **Working Lunch: Clinical Community Breakouts.** Attendees will have the opportunity to connect with their peers on top-of-mind issues at their respective plans.

Faculty Listing

Charis Allenbaugh, MS

Wellness Consultant
PacificSource Health Plan
Eugene, Oregon

Greg Hanley, FACHE, CPHQ,

Vice President, Quality Management & Population
Health, UCare Health Plan
Minneapolis, Minnesota

Stephen Barlow, MD

Senior Medical Director
SelectHealth
Salt Lake City, Utah

Mark Huth, MD

President and Chief Information Officer
Group Health Cooperative of South Central
Washington (GHSCSW)
Madison, Wisconsin

Christina Barrington, PharmD

Vice President, Pharmacy Programs
Priority Health
Grand Rapids, Michigan

Richard McCarthy, MD

Associate Executive Director
Mid-Atlantic Permanente Medical Group
Kaiser Permanente
Washington, DC

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Faculty Listing (Continued)

Suzanne Cogan, MBA, BS

Chief Commercial Officer
SPH Analytics
Boston, Massachusetts

Buff Donovan, LMSW, ACSW

Director of Population Health-Behavioral
Health, Health Alliance Plan
Detroit, Michigan

Mike Franz, MD, DFAACAP, FAPA

Medical Director of Behavioral Health
PacificSource
Eugene, Oregon

Daniel H. Gillison, Jr.

Chief Executive Officer
National Alliance on Mental Illness (NAMI)
Arlington, Virginia

Puneet Budhiraja

Chief Actuary and Senior Vice President
CDPHP
Albany, New York

Michael Chester

Director of Pharmacy Services
Security Health Plan
Madison, Wisconsin

Rachel Colstad

Manager of Provider Network
Reimbursement Programs
Dean Health Plan
Madison, Wisconsin

Terry Lee Mills, MD, MMM, CPE, FAAFP

Senior Vice President and Chief Medical Officer
CommunityCare
Tulsa, Oklahoma

Carl Rorie Alexandrov, BA, LMSW

Vice President, Behavioral Health Operations
Capital District Physicians' Health Plan, Inc.
Albany, New York

Connie Rotar, BA

Director, Care Management
SSM Health
Madison, Wisconsin

April Vogelsang, RN, MS

Senior Vice President, Chief Clinical Integration Officer
Health Alliance Medical Plans & Carle Health
Urbana-Champaign, Indiana

Thomas Lee, MD

Chief Medical Officer
Press Ganey Associates
Boston, Massachusetts

Namita (Kumar) Seth Mohta, MD

Director, Serious Illness Care Program
Ariadne Labs
Boston, Massachusetts

Patti Shea

Director of ACO Clinical Services
Fallon Health Plan
Stoneham, Massachusetts

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Meghan Felton, PharmD, BCACP

Director, Health Plan Quality Management
Martin's Point Health Care
Portland, Maine

Kiana Moore, MS

Director, Market Strategies
Alliance of Community Health Plans (ACHP)
Washington, DC

CME Accreditation and Designation Statement

In support of improving patient care, this activity has been planned and implemented by the University of Pittsburgh and the Alliance of Community Health Plans. The University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians (CME)

The University of Pittsburgh designates this live activity for a maximum of 3.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Pharmacy (CPE)

This knowledge-based activity provides 3.75 contact hours of continuing pharmacy education credit.

Nurses and Nurse Practitioners (CNE)

The maximum number of hours awarded for this Continuing Nursing Education activity is 3.75 contact hours.

Other health care professionals

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

How do I get my credits?

The UPMC Center for Continuing Education in the Health Sciences (CCEHS) continuing education learning portal, <http://cce.upmc.com>, is used to register, claim and track all your continuing education credits. Certificates will be available to download and stored for future reference.

To receive credit, you will be required to login, complete the course evaluation and claim credit within **14 days of the activity**. If you are a new user, click "Register" to create a new account. The activity will be added to your **Pending Activities** and accessible on the first day of the activity. Upon completion, certificates will be available to download and stored for future reference in your **Completed Activities**.

<https://cce.upmc.com/achp-2021-virtual-fall-clinical-conference>

This activity is approved for the following credit: AMA PRA Category 1 Credit™, ANCC, and ACPE. Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

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Attention Pharmacists: CCEHS will upload your credits to the NABP within 30 days of your completion of this activity, including claiming credit and completing the course evaluation. The NABP does not allow credits to be uploaded after 60 days of the activity start date.

To answer common questions or for step-by-step instructions, please visit the **FAQs** available on the CCEHS Learning Portal.

Faculty Disclosure

All individuals in a position to control the content of this education activity are required to disclose all relevant financial relationships with any proprietary entity producing, marketing, re-selling, or distributing health care goods or services, used on, or consumed by, patients.

The following relevant financial relationships were disclosed:

- Connie Hwang, MD, ACHP, PCORI **Board of Directors**
- Thomas Lee, MD, Press Ganey, **CE Speakers Bureau** and **Stockholder**
- Mike Franz, MD, Cartesian Solutions LLC, **Co-Owner**

No other planners, members of the planning committee, speakers, presenters, authors, content reviewers and/or anyone else in a position to control the content of this education activity have relevant financial relationships to disclose.

The information presented at this CME program represents the views and opinions of the individual presenters, and does not constitute the opinion or endorsement of, or promotion by, the UPMC Center for Continuing Education in the Health Sciences, UPMC / University of Pittsburgh Medical Center or Affiliates and University of Pittsburgh School of Medicine. Reasonable efforts have been taken intending for educational subject matter to be presented in a balanced, unbiased fashion and in compliance with regulatory requirements. However, each program attendee must always use his/her own personal and professional judgment when considering further application of this information, particularly as it may relate to patient diagnostic or treatment decisions including, without limitation, FDA-approved uses and any off-label uses.