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UPMC | **MAGEE-WOMENS**
HOSPITAL

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The 18th Annual Perinatal and Neonatal Health Care Conference for Nurses and Allied Health Staff

Hutchinson and Hayashi Auditorium, UPMC Magee-Womens Hospital
Virtual attendance option and remote satellite locations available
Saturday, October 17, 2020

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Dear Colleagues:

Welcome to our 18th annual Perinatal and Neonatal Health Care Conference. It has been an unusual year; COVID-19 has certainly presented some challenges in both our personal and professional lives. We are proud that, while we uphold COVID-19 precautions to keep you and our hospital safe, we can welcome you to our annual educational program. Virtual technology enables us to bring you a program that features national and local experts on the state of maternal-newborn nursing.

The topics have been selected by a planning committee of nurses who share the passion for education and patient care for which we are known. At UPMC Magee-Womens Hospital, we strive to achieve a health care environment that emphasizes high-quality patient care, clinical autonomy and responsibility, strong nurse leaders, participatory decision making, encouragement of professional development, and high levels of job satisfaction.

The World Health Organization is recognizing the rich and rewarding career of nursing in this, the 200th anniversary of the birth of Florence Nightingale by designating 2020 as the International Year of the Nurse and Midwife. Perhaps no other profession offers as many opportunities to make a positive impact in the lives of our patients and their families. Maternal-newborn nursing is an exhilarating and challenging specialty, providing, physical, emotional, and educational support for women, newborns, and their families in our diverse community. We care for them during some of the most important and vulnerable times of their lives and, as a result, become part of their lifelong memories.

Thank you for your care and commitment to patients and their families.



Maribeth McLaughlin, MPM, BSN, RN

*Vice President, Operations,
UPMC Magee-Womens Hospital
Vice President, Women's Health Services, UPMC*



Patty Genday, MSN, MBA, RNC

*Chief Nursing Officer, Vice President of Patient Care
Services, UPMC Magee-Womens Hospital*

Target Audience

Health care professionals and health care students involved with the care of mothers and newborns.

Poster Abstracts

Poster Abstracts are being sought on innovative, evidence-based nursing practice in maternal-newborn care. Abstracts must include:

- Project Owner Name and Email
- Project Team Members
- Purpose of Project
- Summary of Project
- Nursing Implications and Outcomes
- A limit of 300 words

Questions or ready to submit? Contact **Mary Zabielski, RN**, at zabimt@upmc.edu. Deadline to submit is October 13, 2020.



Schedule

7:30 to 8:30 a.m. Conference Registration

8:30 to 8:40 a.m. Welcome

Maribeth McLaughlin, MPM, BSN, RN

*Vice President, Operations,
UPMC Magee-Womens Hospital
Vice President, Women's Health Services, UPMC*

8:40 to 9 a.m. Overview of Maternal Health in a Diverse Community

Maribeth McLaughlin, MPM, BSN, RN

*Vice President, Operations,
UPMC Magee-Womens Hospital
Vice President, Women's Health Services, UPMC*

9 to 10 a.m. Taking Action: Respectful Maternity Care for Pregnant and Birthing People

Joia Adele Crear-Perry, MD, FACOG

Founder and President of National Birth Equity Collaborative

10 to 11 a.m. How Do We Address Persistent and Critical Health Disparities in Maternal Health?

Jessica R. Johnston, MHA, BSN, RN

*Director, Surgical and Anesthesia Services,
UPMC Magee-Womens Hospital
Chair, Inclusion & Diversity Initiatives,
UPMC Magee-Womens Hospital*

11 to 11:15 a.m. Break

11:15 a.m. to noon Breakout Sessions

Option 1: Telemedicine in the Neonatal Population

Abeer Azzuqa, MD

*Associate Professor of Pediatrics
Associate Medical Director, Neonatal Intensive Care Unit, UPMC Magee-Womens Hospital
Interim Medical Director, Neonatal Intensive Care Unit, UPMC Children's Hospital of Pittsburgh
Associate Vice Chair of Clinical Affairs/Telehealth, Department of Pediatrics*

Option 2: Postpartum Depression: Effects on Neonatal Health

Paris Ekeke, MD, MS

Neonatologist, Perinatal & Pediatric Services, Inc. Akron Children's Hospital NICU at Aultman

Option 3: Respect and Empowerment Through Communication Skills

Judy C. Chang, MD, MPH

*Associate Professor, Departments of Obstetrics, Gynecology, and Reproductive Sciences and Internal Medicine
Associate Professor, Institute for Clinical Research
Education Assistant Dean, Medical Student Research
University of Pittsburgh School of Medicine*

Noon to 1 p.m. Lunch

1 to 1:45 p.m. Advocacy, From Bedside to Policy

Patty Genday, MSN, MBA, RN

Chief Nursing Officer, Vice President Patient Care Services, UPMC Magee-Womens Hospital

Maribeth McLaughlin, MPM, BSN, RN

*Vice President, Operations,
UPMC Magee-Womens Hospital
Vice President, Women's Health Services, UPMC*

Leslie Spagnol, MSN, RNC

*Clinical Education Specialist, High Risk OB,
UPMC Magee Womens Hospital*

1:45 to 2 p.m. Break

2 to 2:45 p.m. Breakout Sessions

Option 1: Understanding Different Cultural Postpartum and Breastfeeding Practices

Ashwini S. Bhise, PhD, IBCLC

Lead Lactation Consultant, UPMC Magee-Womens Hospital Lactation Center

Option 2: Care Coordination of Newborn Care in Minority Communities

Johanna Vidal-Phelan, MD, MBA, FAAP

*Senior Medical Director-Pediatrics,
UPMC Insurance Services Division*

Option 3: Addressing Racial Disparities in Maternal Health

Beth A. Quinn, MSN, RN

Program Director, UPMC Women's Health Services

2:45 to 3 p.m. Break

3 to 4 p.m. Facing Your Own Unconscious Bias

J. Joy Gero, PsyD, LPC

*Program Director, General Adult and Behavioral Health ICU, UPMC Western Psychiatric Hospital
Program Manager, LGBTQ Health Initiatives, UPMC*

4 p.m. Wrap Up

Registration Information

All UPMC Employees: Free
Non-UPMC Participants: \$50
Full-Time Students (pre-license): \$10 (virtual option only)

Fee includes: Agenda and contact hours.

Registration will open Friday, Sept. 25. The deadline is Monday, Oct. 12, at midnight.

Parking

Parking information will be available on the registration site.

Cancellation Policy

If you must cancel, please contact **Leslie Spagnol** at spagld@upmc.edu or **412-641-4740** by Oct. 14. Accurate registration numbers help ensure a smooth event flow.

Continuing Education Credit

UPMC is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The learner will be awarded 5.0 continuing education contact hour(s) for attending the program in its entirety and upon completion and submission of an evaluation form.

Registration

There are various attendance options this year. To view the options and register, visit **classes.upmc.com**. Click "A-Z Index" and search for "2020 Perinatal and Neonatal Health Care Conference."