

# ACHP 2022 February Virtual Clinical Summit

## *Re-Thinking Chronic Illness: What's on the Horizon?*

February 16, 11:00am-3:30pm EST

### **Learning Objectives**

At the conclusion of the meeting, Pharmacy Directors, Behavioral Health Leaders, Medical Directors, and Clinical Executives will be able to:

- Analyze the chronic disease landscape
- Identify opportunities on the horizon for better prevention and management of chronic illnesses
- Share with their respective organizations innovative methods for utilizing digital health
- Better understand and address the care needs of specific populations
- Analyze payment models that support high-value care
- Identify considerations required for addressing inequities
- Share with their respective organization's innovative payment and delivery models for improved maternal health outcomes
- Identify and apply co-development strategies for addressing chronic disease risk
- Better understand care models for older adults with complex care needs
- Assess/analyze proposals to address rising drug prices through Medicare Part D redesign
- Share with their respective organizations strategies to better prevent, detect and manage CKD and ESRD

### **Target Audience**

Participants include ACHP **Behavioral Health Directors, Pharmacy Directors, Quality Leaders, Medical Directors** and **Clinical Executives** from ACHP member plans.

### **Program Overview**

ACHP is hosting its 2022 Virtual Clinical Summit on Wednesday, February 16, from 11:00am to 3:30pm. In the keynote presentation, "**The Big Question: What is The Future of Chronic Disease?**" Dr. Karen Hacker, Director of CDC's National Center for Chronic Disease Prevention and Health Promotion will discuss the impact of COVID-19 on chronic disease, the challenge of addressing social factors and the opportunities this moment presents to improve the health of our communities. A live question and answer session will follow.

In "**The Digital Health Revolution in Reducing Chronic Illness,**" panelists Diana Gelston, Best Buy Health, Meg Horgan, MSN, R.N., Geisinger, and Annie Ideker, M.D., HealthPartners will discuss how health plans should invest and partner in new digital technologies prevent, improve and reverse chronic conditions. Moderated by Ginny Whitman, ACHP, attendees will hear insights from ACHP and industry experts on what's critical to creating positive impact with these digital health programs and tools. Two concurrent sessions will follow. Session A, "**Novel Approaches in Behavioral Health,**" moderated by Pamela Greenberg, MPP, Association for Behavioral Health and Wellness, will allow attendees to hear from ACHP plans and a guest expert from National Institute on Drug Abuse (NIDA) about exciting opportunities to advance behavioral health, including a substance use disorder bundle, value-based payment models for medication-assisted treatment (MAT) and assertive community treatment (ACT) and more. Panelists include Carlos Blanco, M.D., Ph.D., National Institute on Drug Abuse, Lori Fertall, MBA, Community Care Behavioral Health Organization, and Scott Whittle, M.D., SelectHealth. Session B, "**Sticky**

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**Solutions for Medication Adherence in Patients with Chronic Disease,”** will focus on ways medication adherence can improve clinical outcomes for chronic disease management and reduce mortality from chronic conditions, making it a great area of opportunity for health plans to focus on improving for the health of their members and communities. Moderator Susan Cantrell, MHL, R.Ph., AMCP, will kick off discussion with panelists Mihir Patel, Pharm.D., PacificSource, and Ben Urick, Pharm.D., Ph.D., University of North Carolina.

After a break, attendees will join together for **“A New Age of Equity and Accountability: Achieving Market Differentiation Through ACHP’s 2030 Roadmap to Reform.”** Speakers Scott Atole, Presbyterian Health Plan, Rishi Manchanda, M.D., Health Begins, and Joy Marsh, UCare, will lead this session and explore emerging approaches to measuring and improving quality and experience, equity’s role in driving health plan customer decision-making and opportunities for ACHP members to collectively demonstrate their value through ACHP’s 2030 Chronic Disease Pledge. Finally, the Summit will conclude with a **“Deep Dive Discussion: Meeting ACHP’s Chronic Disease Pledge,”** led by senior Clinical Advisor George Isham, this will be an interactive discussion about ACHP’s chronic disease pledge and next steps in fulfilling the pledge made in ACHP’s Roadmap to Reform.

**Faculty Listing**

**Scott Atole, MPH, BS**

Director of Native American Affairs  
Presbyterian Health Plan  
Albuquerque, New Mexico

**George Isham, MD**

Senior Advisor  
HealthPartners Health Plan  
Minneapolis, Minnesota

**Julie Balter, JD, BA**

Clinical Innovations Program Manager  
Alliance of Community Health Plans  
Washington, DC

**Megan Knauss, MSW, BS**

Clinical Innovations Program Manager  
Alliance of Community Health Plans  
Washington, DC

**Carlos Blanco, MD, PhD**

Division Director of Epidemiology, Services  
and Prevention Research  
National Institute on Drug Abuse  
Bethesda, Maryland

**Rishi Manchanda, MD, MPH**

President and Chief Executive Officer  
HealthBegins  
Los Angeles, California

**Susan Cantrell, RPharm, MHL**

Chief Executive Officer  
Academy of Managed Care Pharmacy  
Alexandria, Virginia

**Joy Marsh, M.Ed, BS**

Associate Vice President, Equity & Inclusion  
UCare Health Plan  
Minneapolis, Minnesota

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**Lori Fertall, MBA, BSW**

Director of Value-Based Programs  
Community Care Behavioral Health  
Organization  
Pittsburgh, Pennsylvania

**Mihir Patel, PharmD**

Vice President of Pharmacy Services  
PacificSource Health Plan  
Portland, Oregon

**Diana Gelston**

Vice President, Virtual Care Sales,  
Marketing & Client Success  
BestBuy Health  
Richfield, Minnesota

**Eva Powell, MSW, BA**

Associate Director, Clinical Innovations  
Alliance of Community Health Plans  
Washington, DC

**Pamela Greenberg, MS**

President and Chief Executive Officer  
Association for Behavioral Health and  
Wellness  
Washington, DC  
Arlington, Virginia

**Ben Urick, PharmD, PhD**

Assistant Professor, Center for Medication  
Optimization  
Through Practice and Policy  
University of North Carolina  
Chapel Hill, North Carolina

**Karen Hacker, MD MPH**

Director of the National Center for Chronic  
Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention  
Washington, DC

**Ginny Whitman, MS, BS**

Manager of Public Policy  
Alliance of Community Health Plans  
Washington, DC

**Meg Horgan MSN, RN**

Vice President of Innovation  
Geisinger Health Plan  
Danville, Pennsylvania

**Scott Whittle, MD**

Medical Director  
SelectHealth Plan  
Salt Lake City, Utah

**Annie Ideker, MD**

Senior Medical Advisor for Clinician  
Experience  
HealthPartners Health Plan  
Minneapolis, Minnesota

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### **Accreditation and Credit Designation Statement**

In support of improving patient care, this activity has been planned and implemented by the University of Pittsburgh and Alliance of Community Health Plans. The University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### **Physician (CME)**

The University of Pittsburgh designates this live activity for a maximum of 3.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Nursing (CNE)**

The maximum number of hours awarded for this Continuing Nursing Education activity is 3.75 contact hours.

### **Pharmacy (CPE)**

This knowledge-based activity provides 3.75 contact hours of continuing pharmacy education credit.

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

### **How do I get my credits?**

The UPMC Center for Continuing Education in the Health Sciences (CCEHS) continuing education learning portal, <http://cce.upmc.com>, is used to register, claim and track all your continuing education credits. Certificates will be available to download and stored for future reference.

To receive credit, you will be required to login, complete the course evaluation and claim credit within **14 days of the activity**. If you are a new user, click “Register” to create a new account. The activity will be added to your **Pending Activities** and accessible on the first day of the activity. Upon completion, certificates will be available to download and stored for future reference in your **Completed Activities**.

**Attention Pharmacists:** CCEHS will upload your credits to the NABP within 30 days of your completion of this activity, including claiming credit and completing the course evaluation. The NABP does not allow credits to be uploaded after 60 days of the activity start date.

To answer common questions or for step-by-step instructions, please visit the **FAQs** available on the CCEHS Learning Portal.

### **Faculty Disclosure**

All individuals in a position to control the content of this education activity are required to disclose all relevant financial relationships with any proprietary entity producing, marketing, re-selling, or distributing health care goods or services, used on, or consumed by, patients.

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***The following relevant financial relationships were disclosed:***

- Susan Cantrell, RPharm, MHL, Aytu Biopharma **Spouse is member of the BOD**
- Pamela Greenberg, MS, Centene Advisory Board and Merck Advisory Board, **Board Member**, and **Stockholder** in multiple health care stocks
- Ben Urick, PharmD, PhD, Dexcom, Inc. and Janssen Scientific Affairs, LLC, **Research Support**, and Pharmacy Quality Solutions and Cardinal Health, **Consultant**

No other planners, members of the planning committee, speakers, presenters, authors, content reviewers and/or anyone else in a position to control the content of this education activity have relevant financial relationships to disclose.

The information presented at this CME program represents the views and opinions of the individual presenters, and does not constitute the opinion or endorsement of, or promotion by, the UPMC Center for Continuing Education in the Health Sciences, UPMC / University of Pittsburgh Medical Center or Affiliates and University of Pittsburgh School of Medicine. Reasonable efforts have been taken intending for educational subject matter to be presented in a balanced, unbiased fashion and in compliance with regulatory requirements. However, each program attendee must always use his/her own personal and professional judgment when considering further application of this information, particularly as it may relate to patient diagnostic or treatment decisions including, without limitation, FDA-approved uses and any off-label uses.