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| **Course ID:** 2040 **Course Title:** EPIC: Breastfeeding Education Support and Training (BEST) Keystone 10 - 15 Hour Regional Training | **Course Director:** Debra L. Bogen, MDAssociate Professor of Pediatrics, Psychiatry and Clinical and Translational Sciences, Children’s Hospital of Pittsburgh |
| **Session Information:**  |
| **Date of Activity:** **Tuesday, September 13, 2022** **Wednesday, September 14, 2022** | **Location: Penn Highlands Healthcare - DuBois** **100 Hospital Drive** **Maternal Child Unit, 3rd Floor** **DuBois, PA 15801** |
| **Presenters:** **Denise Zernell, MSN, RNC-OB –** *Penn Highlands Healthcare – DuBois* **Melanie Snyder, RN –** *Penn Highlands Healthcare - DuBois* |
| **Agenda: 8:00am-4:30pm Presentation and Q & A** **Session Learning Objectives:**As a result of participation in this activity, participants will be able to:* Should be able to help facilitate the 10 Steps for successful breastfeeding
* Recognize misconceptions by health professionals that create barriers to breastfeeding
* Develop office, hospital, and workplace policies to support breastfeeding
* Provide anticipatory guidance to support mothers to successfully breastfeed
* Assist women with breastfeeding problems, and help them utilize community resources
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| **Accreditation** In support of improving patient care, this activity has been planned and implemented by the University of Pittsburgh and the Pennsylvania Chapter of the American Academy of Pediatrics. The University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.  | **Credit Designation**The University of Pittsburgh School of Medicine designates this live educational activity for a maximum of 15.0 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.Other health care professionals attending this program will receive a Certificate of Attendance confirming 15 hours of continuing education in a CME accredited program. For nurses, these hours may be considered eligible for completing the 30 hours of continuing education required for biannual nursing re-licensure in Pennsylvania.  |
| **Disclosure: No members of the planning committee, speakers, presenters, authors, content reviewers and/or anyone else in a position to control the content of this education activity have relevant financial relationships with any proprietary entity producing, marketing, re-selling, or distributing health care goods or services, used on, or consumed by, patients to disclose.** |  |