



# Alexander Towbin, MD, FACR, FAAP

## *Cincinnati Children's Hospital Medical Center*

Director of Radiology Informatics; Fellowship Director, Radiology Informatics;  
Director, Teleradiology Services: Cincinnati Children's Hospital Medical Center  
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Cincinnati/Cincinnati Children's Hospital Medical Center

### Annual Girdany Lecture

Thursday, November 3, 2022 from 4:00 – 5:00 p.m. (EST)

UPMC Children's Hospital of Pittsburgh

## *"Using Quality Improvement methodology to improve departmental culture"*

### **Brief Synopsis:**

Ineffective communication is commonly listed as a root cause of sentinel events and other adverse events in the healthcare setting. The psychological safety of all employees is considered to be a factor that promotes effective communication. Ineffective communication can affect employee morale and negatively impact patient care. In his talk, Dr. Towbin will describe how his department used quality improvement methodology to reduce negative interpersonal interactions and decrease the strain caused by systems issues.

### **Brief Biography:**

Dr. Towbin is a Professor of Radiology, the Neil D. Johnson Chair of Radiology Informatics, Associate Chief of Radiology (Clinical Operations and Radiology Informatics), and Associate Chief Medical Information Officer at Cincinnati Children's Hospital. He is a recognized leader in pediatric radiology, imaging informatics, and quality improvement. In his clinical role, Dr. Towbin specializes in pediatric abdominal imaging. His research focuses on cancer imaging, imaging of the liver, clinical informatics, and quality improvement. Dr. Towbin received his medical degree from the University of Cincinnati College of Medicine. He completed his residency in Diagnostic Radiology at the University of Pittsburgh Medical Center and his fellowship in Pediatric Radiology at Cincinnati Children's Hospital. He has won numerous awards for his teaching, research, and clinical acumen, is a frequent speaker at meetings across the United States, and Dr. Towbin is well published having authored more than 250 articles and 150 book chapters.

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In support of improving patient care, the University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### Physician (CME)

The University of Pittsburgh designates this live activity for a maximum of *1.0 AMA PRA Category 1 Credit*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

### Faculty Disclosure:

No members of the planning committee, speakers, presenters, authors, content reviewers and/or anyone else in a position to control the content of this education activity have relevant financial relationships with any companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

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