



Keystone First/AmeriHealth Caritas & Benefits Data Trust

Connecting members to key public benefit programs

Julian Xie, MD/MPP
July 2023

1. Provide BDT overview
2. Review BDT's partnership with Keystone First
3. How to refer to PA Benefits Center

Access to public benefit programs
is linked to **improved health & decreased costs.**

Participation in **the Supplemental Nutrition Assistance Program (SNAP):**



- ✓ **Reduces the likelihood of ED use, hospitalization by and nursing home utilization**
- ✓ **Increases medication adherence**
- ✓ **Is associated with \$1,400 per year in healthcare cost savings among Medicaid participants, between \$2,100-2,360 per year for dual eligibles**

But many eligible people are **not accessing these benefits.**



7 million individuals
are eligible but not
enrolled in SNAP



**30% of the
working poor** are
eligible but not
enrolled in SNAP



58%
**of eligible older
adults** are not
enrolled in SNAP



45%
**of eligible
families** are not
enrolled in
Women, Infants &
Children (WIC)

Barriers to Enrollment – just a few examples



I can't afford my family's groceries, prescriptions and utility bills



I didn't know the benefit existed



I thought I wasn't eligible



The application is confusing – I need help completing it



I sent the wrong documents

Our Focus

Benefits Data Trust (BDT) is singularly focused on overcoming these barriers to ensure everyone who is eligible for public benefits can access them.



Since 2005, BDT has submitted more than **1.2 million** public benefit applications on behalf of individuals, securing over **\$10 billion** for households in need.

Overcoming Barriers

We specialize in **comprehensive, person-centered application assistance.**



BDT provides direct assistance to tens of thousands of individuals per year to help them apply for public benefit programs.



Our **benefits specialists** screen members for eligibility and **submit the applications** on the client's behalf for multiple benefit programs – **on one phone call.**

BDT helps whole households access multiple benefits

Full BDT application support	Eligibility screening and referral
SNAP (Supplemental Nutrition Assistance Program)	CTC (Child Tax Credit)
Senior Food Box Program	EITC (Earned Income Tax Credit)
LIHEAP (Low Income Home Energy Assistance Program)	WIC (Nutrition for Women, Infants & Children)
Child Care Subsidy (aka Childcare Works or CCIS)	SSI (Supplemental Security Income)
CHIP (Children's Health Insurance Program)	SSDI (Social Security Disability)
Medicaid , including Medicaid recertification	UI (Unemployment Insurance)
PTRR (Property Tax & Rent Rebate)	QHP (Qualified Health Plans)
PACE (Pharmaceutical Assistance Contract for the Elderly)	*TANF (Temporary Assistance for Needy Families) in Philadelphia only
LIS (Medicare Low Income Subsidy)	
MSP (Medicare Savings Program)	
*Homestead Exemption (for property taxes) in Philadelphia only	

Screening

HOUSEHOLD MEMBERS

SAMPLE CLIENT Edit **SPOUSE CLIENT** Edit

50 M - English 50 M - English

Head of Household

PORTFOLIO ID ADDRESS HOUSEHOLD LANGUAGE

MI166 123 STREED RD GRAND RAPIDS, MI 49504

CONTACTS

SAMPLE CLIENT Edit

(616) 123-4567

Primary

+ Add contact

Checked out by bdt__benefit_outreach_specialists

RELEASE

SCREENING

START **CLOSE**

FOOD ASSISTANCE PROGRAM EXPEDITED **x**

SAMPLE, SPOUSE EXPEDITED \$374.00 /MO

REFERRED APPLICATIONS

CLOSED APPLICATIONS

QUICK SCREENING

What is the household's zip code?

49504

In which county does the household reside?

KENT

Do I have your permission to collect information about you and your household to determine whether you are likely eligible for public benefits and to help you apply?

Yes

No

How many people in household?

NOTES

DOCUMENTS LETTERS

Sub Log PIN NOTE **ADD**

Search...

Filter: MANUAL SUB LOG PIN

Started Screening

SNAP

bdt__benefit_outreach_specialists - Bdt

02/11/2022 - 3:35 PM

Eligibility and Application

Estimations

Food Assistance Program

Ready to Apply

Apply

\$125.30 /mo

SAMPLE CLIENT

Primary Applicant

Head of Household

SPOUSE CLIENT



More info

- You are likely eligible for up to \$125.30 /mo toward buying or growing food.
- If you are approved for Food Assistance, you will receive an EBT card you can use at the grocery store to help buy or grow food.



Document Guidance

NOTES **DOCUMENTS** LETTERS

MANAGE ALL DOCUMENTS

**FOOD ASSISTANCE PROGRAM
APPLICATION ID 164**

Work Income
SAMPLE CLIENT
Needed (\$1000.00)

Proof Of Identity
SAMPLE CLIENT
Needed

Proof Of Residency
SAMPLE CLIENT
Needed



Partnership with Keystone First



- **Design referral processes** from **KF staff**, including care/case managers, community health workers, member services, provider networks
- **BDT trains staff** to quickly assess Members' benefit eligibility and enrollment status, then transfer to PA Benefits Center
- **PA Benefits Center Benefits Outreach Specialists conduct eligibility screenings, and provide end-to-end application assistance** that is culturally and linguistically appropriate
- BDT's PA Benefits Center will screen **up to 2600 KF members in 2023**

Results since November 2022

Will update

Keystone First



Most common benefits

- Applications for: LIHEAP, SNAP, Medicaid for household members, PTRR, Medicaid recertification
- referrals for: Unemployment, EITC, CTC

Questions?

jxie@bdtrust.org