# Keystone First/AmeriHealth Caritas & Benefits Data Trust
## *Connecting members to key public benefit programs*

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July 2023

1. Provide BDT overview
2. Review BDT's partnership with Keystone First
3. How to refer to PA Benefits Center

# Access to public benefit programs is linked to **improved health & decreased costs.**

Participation in **the Supplemental Nutrition Assistance Program (SNAP):**



- ✓ **Reduces the likelihood of ED use, hospitalization** by and **nursing home utilization**
- ✓ **Increases medication adherence**
- ✓ Is associated with **$1,400 per year in healthcare cost savings** among Medicaid participants, between **$2,100-2,360 per year for dual eligibles**

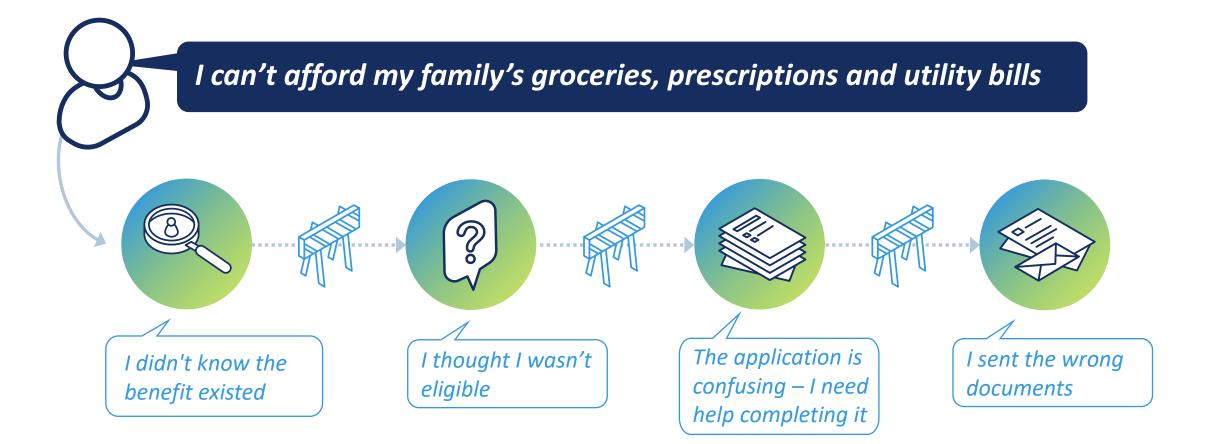# But many eligible people are **not accessing these benefits.**

**7 million individuals** are eligible but not enrolled in SNAP

**30% of the working poor** are eligible but not enrolled in SNAP

**58% of eligible older adults** are not enrolled in SNAP

**45% of eligible families** are not enrolled in Women, Infants & Children (WIC)

# Barriers to Enrollment – just a few examples



*I can't afford my family's groceries, prescriptions and utility bills*

*I didn't know the benefit existed*

*I thought I wasn't eligible*

*The application is confusing – I need help completing it*

*I sent the wrong documents*

# Our Focus

**Benefits Data Trust (BDT)** is singularly focused on overcoming these barriers to ensure everyone who is eligible for public benefits can access them.

Since 2005, BDT has submitted more than **1.2 million** public benefit applications on behalf of individuals, securing over **$10 billion** for households in need.

# Overcoming Barriers

We specialize in **comprehensive, person-centered application assistance.**

BDT provides direct assistance to tens of thousands of individuals per year to help them apply for public benefit programs.

Our **benefits specialists** screen members for eligibility and **submit the applications** on the client's behalf for multiple benefit programs – **on one phone call.**
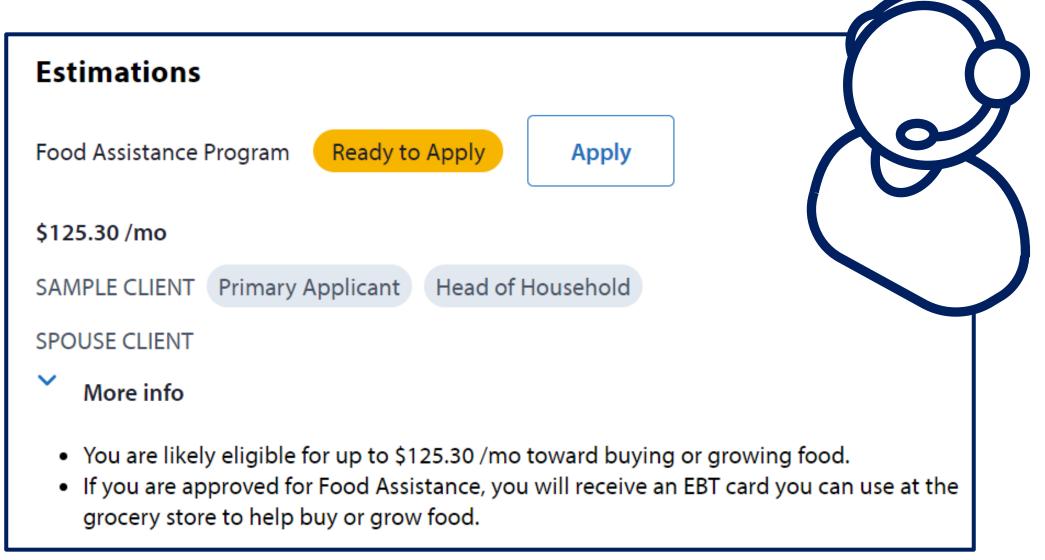
# BDT helps whole households access multiple benefits

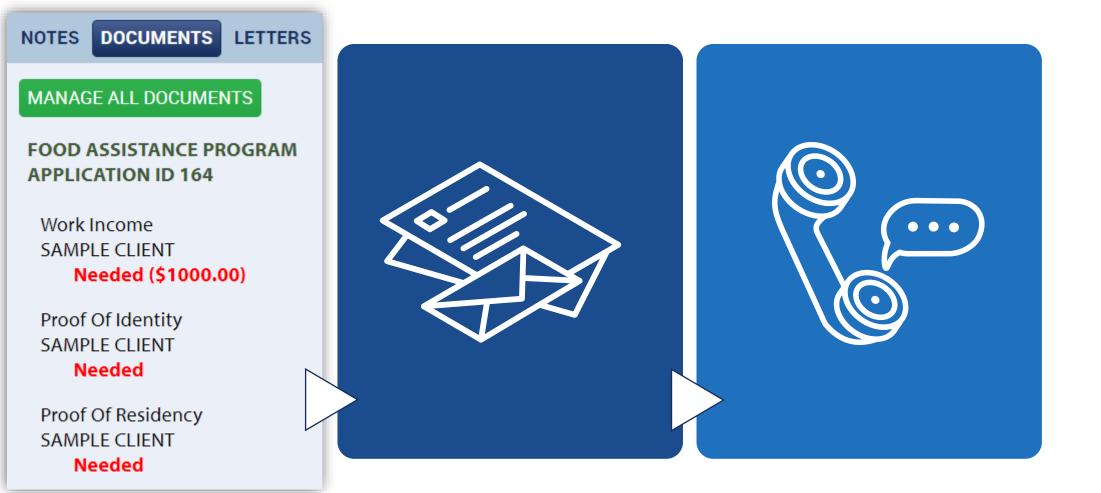| Full BDT application support | Eligibility screening and referral |
|---|---|
| **SNAP** (Supplemental Nutrition Assistance Program) | **CTC** (Child Tax Credit) |
| **Senior Food Box Program** | **EITC** (Earned Income Tax Credit) |
| **LIHEAP** (Low Income Home Energy Assistance Program) | **WIC** (Nutrition for Women, Infants & Children) |
| **Child Care Subsidy** (aka Childcare Works or CCIS) | **SSI** (Supplemental Security Income) |
| **CHIP** (Children's Health Insurance Program) | **SSDI** (Social Security Disability) |
| **Medicaid**, including Medicaid recertification | **UI** (Unemployment Insurance) |
| **PTRR** (Property Tax & Rent Rebate) | **QHP** (Qualified Health Plans) |
| **PACE** (Pharmaceutical Assistance Contract for the Elderly) | *__TANF__ (Temporary Assistance for Needy Families) in Philadelphia only |
| **LIS** (Medicare Low Income Subsidy) | |
| **MSP** (Medicare Savings Program) | |
| *__Homestead Exemption__ (for property taxes) in Philadelphia only | |

# Screening

# Eligibility and Application

**Estimations**

Food Assistance Program  [Ready to Apply]  [ Apply ]

$125.30 /mo

SAMPLE CLIENT  [Primary Applicant]  [Head of Household]

SPOUSE CLIENT

⌄  **More info**

- You are likely eligible for up to $125.30 /mo toward buying or growing food.
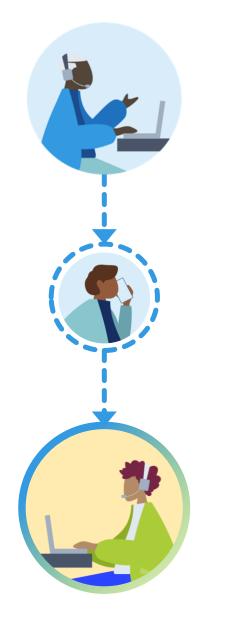- If you are approved for Food Assistance, you will receive an EBT card you can use at the grocery store to help buy or grow food.

# Document Guidance

# Partnership with Keystone First

- **Design referral processes** from **KF staff**, including care/case managers, community health workers, member services, provider networks

- **BDT trains staff** to quickly assess Members' benefit eligibility and enrollment status, then transfer to PA Benefits Center

- **PA Benefits Center Benefits Outreach Specialists conduct eligibility screenings, and provide end-to-end application assistance** that is culturally and linguistically appropriate

- BDT's PA Benefits Center will screen **up to 2600 KF members in 2023**

BENEFITS DATA TRUST

# Results since November 2022

## Keystone First

**Most common benefits**
- Applications for: LIHEAP, SNAP, Medicaid for household members, PTRR, Medicaid recertification
- referrals for: Unemployment, EITC, CTC

# Questions?

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