

Benefits Data Trust Connecting patients to key public benefit programs

Ashley Humienny August 2023

- Provide BDT overview and how public benefits contribute to SDOH, positive health outcomes, reduced costs
- 2. Review BDT's partnership with Pennsylvania Medicaid managed care organizations
- 3. How to refer to PA Benefits Center

Access to public benefit programs is linked to improved health & decreased costs.

Participation in Supplemental Nutrition Assistance Program (SNAP):



- ✓ Reduces the likelihood of ED use, hospitalization by and nursing home utilization
- ✓ Increases medication adherence
- ✓ Is associated with \$1,400 per year in healthcare cost savings among Medicaid participants, between \$2,100-2,360 per year for dual eligibles

But many eligible people are not accessing these benefits.



7 million individuals are eligible but not enrolled in SNAP



30% of the working poor are eligible but not enrolled in SNAP



58%
of eligible older
adults are not
enrolled in SNAP



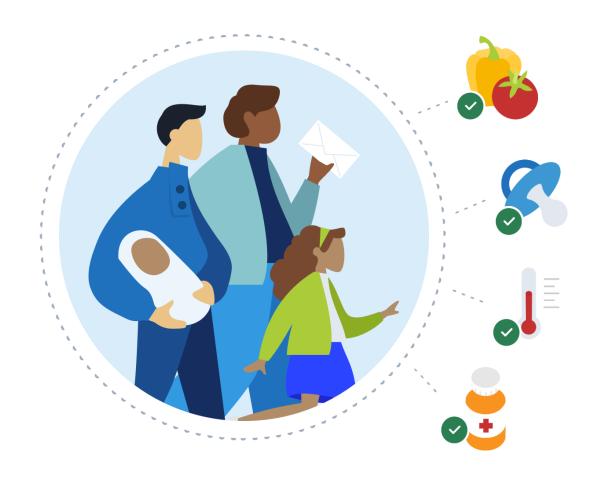
of eligible
families are not
enrolled in
Women, Infants &
Children (WIC)

Barriers to Enrollment – just a few examples



Our Focus

Benefits Data Trust (BDT) is singularly focused on overcoming these barriers to ensure everyone who is eligible for public benefits can access them.



Since 2005, BDT has submitted more than 1.2 million public benefit applications on behalf of individuals, securing over \$10 billion for households in need.

Overcoming Barriers

We specialize in comprehensive, person-centered application assistance.



BDT provides direct assistance to tens of thousands of individuals per year to help them apply for public benefit programs.

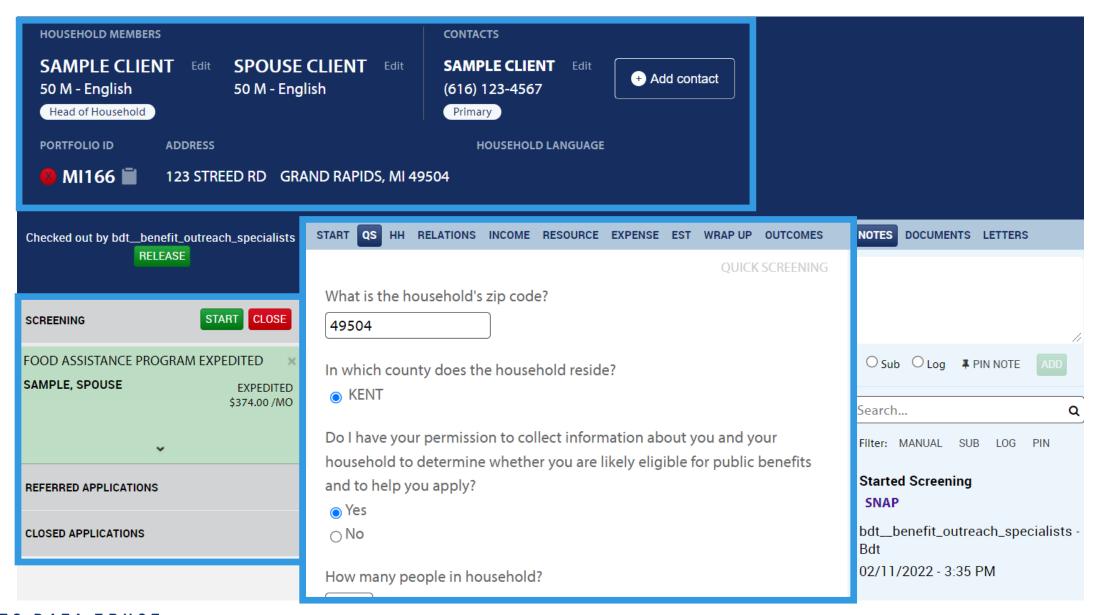


Our benefits specialists screen members for eligibility and submit the applications on the client's behalf for multiple benefit programs in a linguistically and culturally appropriate way – on one phone call

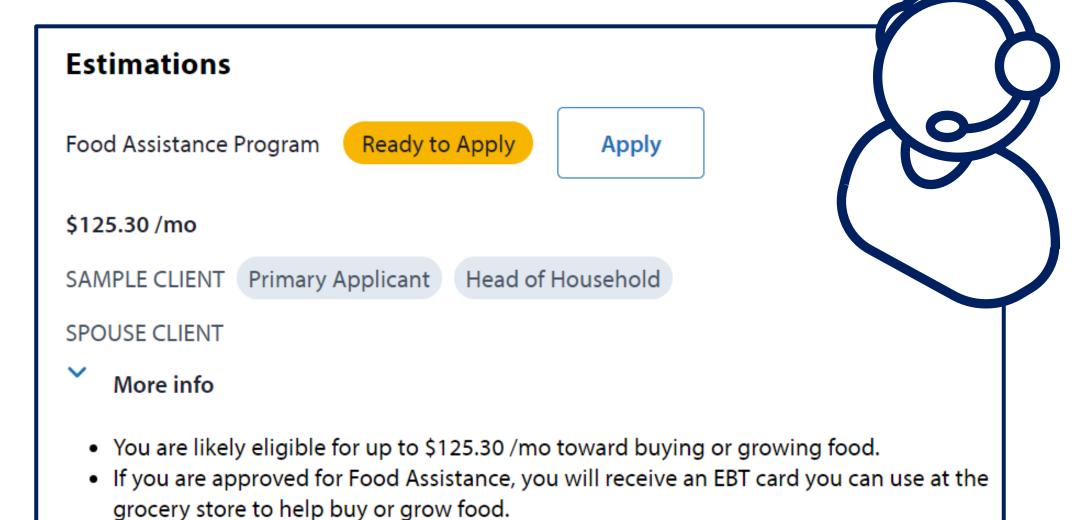
BDT helps whole households access multiple benefits

Full BDT application support	Eligibility screening and referral
SNAP (Supplemental Nutrition Assistance Program)	CTC (Child Tax Credit)
Senior Food Box Program	EITC (Earned Income Tax Credit)
LIHEAP (Low Income Home Energy Assistance	WIC (Nutrition for Women, Infants & Children)
Program)	
Child Care Subsidy (aka Childcare Works or CCIS)	SSI (Supplemental Security Income)
CHIP (Children's Health Insurance Program)	SSDI (Social Security Disability)
Medicaid, including Medicaid recertification	UI (Unemployment Insurance)
submitted as a new application	
PTRR (Property Tax & Rent Rebate)	QHP (Qualified Health Plans)
PACE (Pharmaceutical Assistance Contract for the	*TANF (Temporary Assistance for Needy Families) in
Elderly)	Philadelphia only
LIS (Medicare Low Income Subsidy)	
MSP (Medicare Savings Program)	
*Homestead Exemption (for property taxes) in	
Philadelphia only	

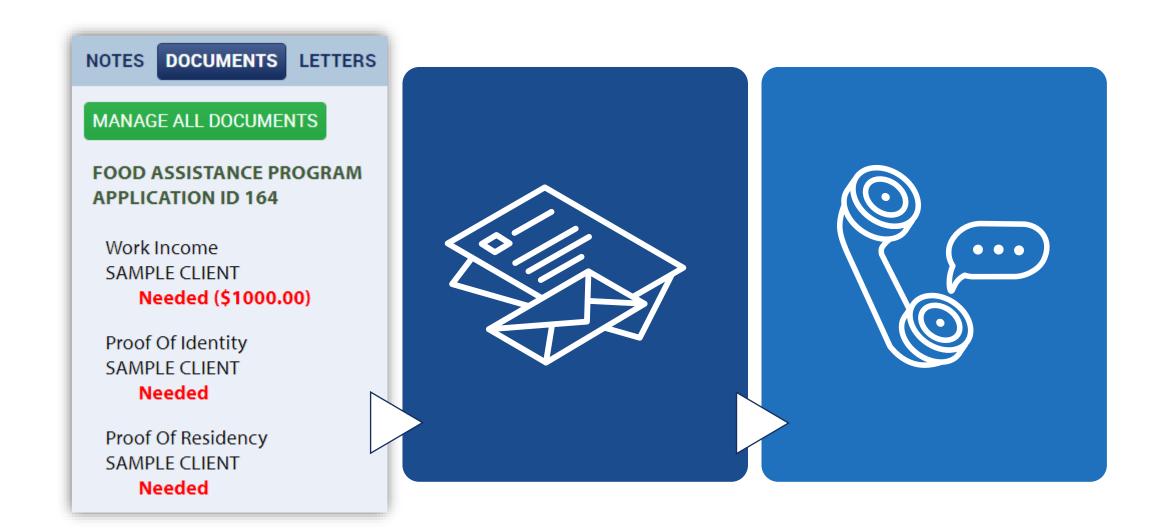
Screening



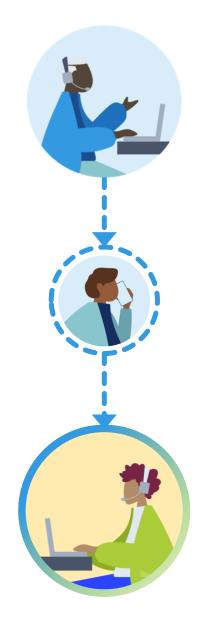
Eligibility and Application



Document Guidance



How BDT contracts with PA Medicaid MCOs



- Design referral processes from MCO staff, including care/case managers, community health workers, member services, provider networks
- BDT trains staff to quickly assess Members' benefit eligibility and enrollment status, then transfer to PA Benefits Center
- PA Benefits Center Benefits Outreach
 Specialists conduct eligibility screenings and application assistance
- BDT takes calls on dedicated phone lines for Medicaid members from AmeriHealth Caritas
 PA, Keystone First, and UPMC Health Plan

Results since November 2022 with Amerihealth/Keystone First

Keystone First

409

People screened for eligibility

196

People with applications submitted

471

Benefit applications and referrals

Amerihealth Caritas PA

185

People screened for eligibility

112

People with applications submitted

274

Benefit applications and referrals

Most common

- Applications for: SNAP, LIHEAP, Medicaid for household members, Medicaid recertification, PTRR
- Referrals for: EITC, Unemployment, CTC

Referral Process

SDOH screening Offer to transfer to PA Benefits Center

Member responds **YES**

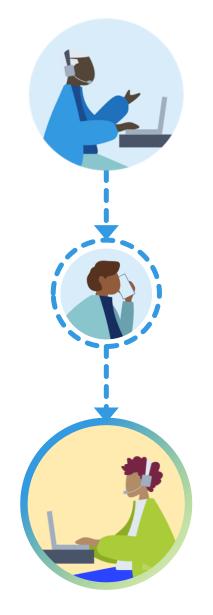
Member responds **NO**



Transfer to PA Benefits
Center OR give PA Benefits
Center phone number

Do not transfer, provide PA
Benefits Center phone
number

Referral pathways to PA Benefits Center



- Keystone First Medicaid member: 855-479-5182
- Amerihealth Medicaid member: 855-479-5199
- General hotline for other patients in Philadelphia: 833-373-5868
- Hotline outside of Philadelphia: 833-373-5869

Different phone lines help with linking BDT services to different MCO funding contracts!

If any PCMH clinic is interested in partnering on pilot projects – let's get in touch!

Questions & thoughts?

ahumienny@bdtrust.org