



PROPEL OVERVIEW AND PHILADELPHIA IMPACT

January 2024



CREATING MORE EQUITABLE PATHWAYS TO FILL MILLIONS OF JOBS

13M

young people who are unemployed, not enrolled in school, or are working a low-wage job

1.8M

new healthcare jobs added **annually** through 2032

Middle-skill jobs are 52% of the labor market, but only 43% of workers are trained at that level.



HOW JOBS-FIRST HIGHER EDUCATION WORKS FOR FELLOWS



NEW FELLOWS:
Apply to Propel and training partner

Of the 2023 Fellows:

96% Identify as Female

95% Identify as a Person of Color

80% are First-Gen Students

START TRAINING



RECEIVE COACHING



GET HIRED



ONGOING SUPPORT

- Receive coaching support from Propel for 6 mos. after date of hire
- Advancement opportunities from employers

5-12 MONTHS

ADDITIONAL 6 MONTHS

IMPROVING PROGRAM OUTCOMES YEAR-OVER-YEAR

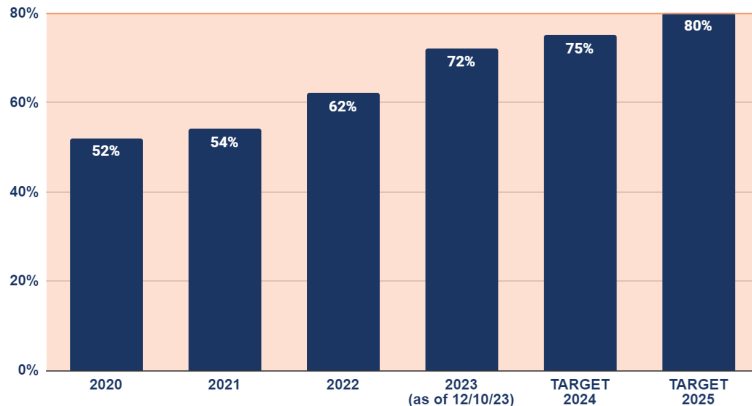
Hire rates have trended up in the last three years of programming (# hired / # completed) and continued success will ensure Propel is on track for its goal of 75% hired in FY24

Based on a 2023 survey of all our alumni to date, Propel graduates experience promising longer-term outcomes:

- 1) 75% have retained their full-time role into a second year of employment
- 2) **33% are applying their earned college credits** to additional education
- 3) All are experiencing **significant wage growth**

HIRING RATES YoY

HIRE RATES VS LONG TERM GOAL



PRE-/POST-PROPEL WAGES for 2022 FELLOWS

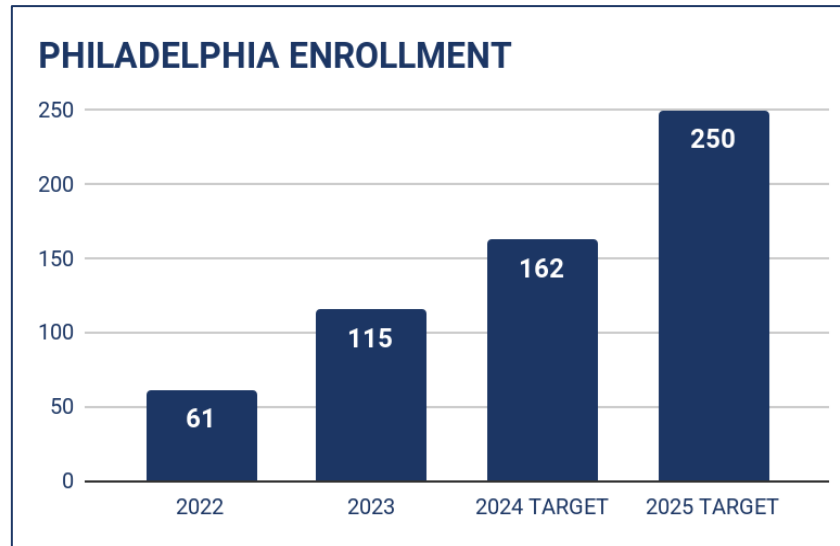
■ Avg. Pre-Propel Wage ■ Avg. Post-Propel Wage ■ 2022 Metro Area Living Wage (MIT)



**Not enough data to include Newark fellows, but avg. post-Propel wage was \$21.07

IN PHILADELPHIA, DEEPENING OUR IMPACT IN LARGEST REGION

- Philadelphia: continuing to scale enrollment as Propel's largest region, potentially investing in additional recruitment and partnership support
- We project a steady state enrollment of 300 in Philadelphia annually; increased scale assumes steady addition of pathways beyond the Medical Assistant role



GROWING OUR MARKET LEADERSHIP IN PHILADELPHIA

EMPLOYER PARTNERS



RECRUITMENT PARTNERS



FUNDING PARTNERS



CITY ENGAGEMENT



Featured in Dept. of Commerce 2023 [Annual Report](#)



Chad speaking on PHL Workforce Development Panel in October 2023

ORGANIZATIONAL UPDATES



MEET THE PHILADELPHIA TEAM

Our regional team has the experience to effectively recruit and support Philadelphia’s young people.



TIERRA RICH
Coach

*Former Program Coordinator
at PHL Playworks
Named to City & State of
Pennsylvania’s “Impact 50”
in 2022*



MAURICE WHITE
Philadelphia Recruitment
Manager

*Former Sr Project Manager
at Philadelphia Youth
Network, native of North
Philadelphia*



JULIA HORN
Senior Director of
Sourcing

*Former Associate at
Philadelphia Youth Network
and YouthBuild*

BUILT OUT FULL EXECUTIVE LEADERSHIP TEAM WITH NEW CPO

Patty Diaz-Andrade joined in July 2023 after eight years on the innovation to scale team at OneGoal.



CHAD ROUNTREE
Chief Executive
Officer

*Former MD of Program
Innovation at OneGoal*



PATTY DIAZ-ANDRADE
Chief Program
Officer

*Former Chief Impact Officer
at OneGoal*



DEBRA KURSHAN
Chief Operating
Officer

*Former VP at
Parthenon-EY*



CLAIRE DENNISON
Chief External Affairs
Officer

Former CPO at uAspire

TRACK OUR PROGRESS

LET'S CHAT!

Talk to our CEO & Development Team to discuss financially supporting our model.

Have a 1:1 chat to learn more about our model.

[SCHEDULE TIME WITH US](#)

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for our newsletter

[DONATE](#)

to our program

READ MORE ABOUT OUR JOBS-FIRST HIGHER EDUCATION MODEL:

[2022 Annual Report](#)

Featured in *JFF's A Universe of Possibilities* as an "Innovator to Watch"

Our [op-ed](#) on JFHE in *U.S. News & World Report*

THANK YOU



PROPEL
AMERICA