



An MA Workforce Solution for Community Health Centers

Institutional accreditation by the Accrediting Bureau of Health Education Schools, ABHES.



NIMAA's Focus: Training and Upskilling

**NIMAA 8-month
MA training program**



**UpSkill NIMAA
continuing education**



**Medical Assistants
prepared to serve
in high performing
primary care
settings and
continuing to learn**

Why NIMAA?

Nationally
accredited nonprofit
educational institute
serving 14+ states

Trains Medical
Assistants to work in
today's high-
performing primary
care settings

Created to increase
equity in education
and employment
opportunities

Understanding a
critical workforce
shortage in the
communities that
we serve.

Team-based care
content integrated
throughout entirety
of the program



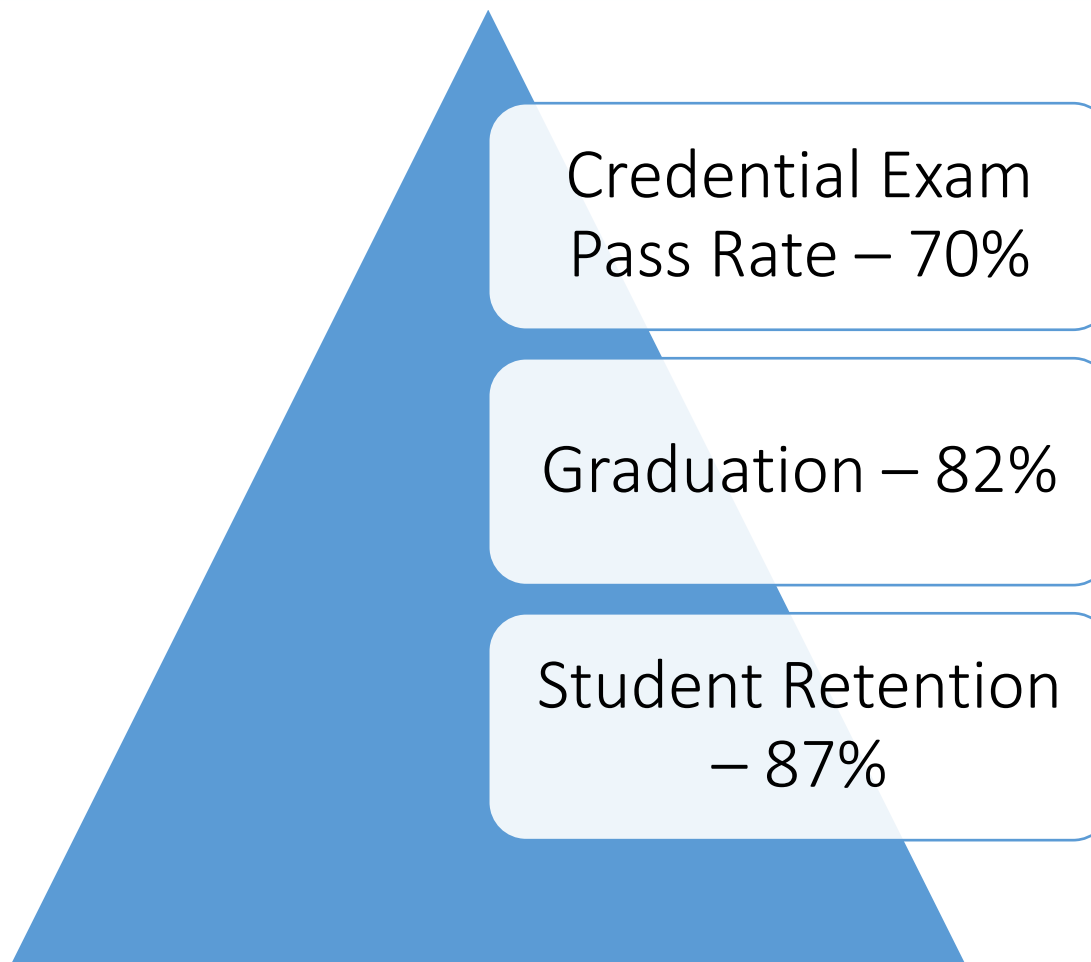
What Makes NIMAA Unique?

- Dual-focus Curriculum: Traditional Content + Team-based care
- Extensive in-clinic experience
- Concurrent online instruction
- Prepare MAs for national credentialing exam
- Affordable tuition \$6,600, fees \$760; application fee \$25



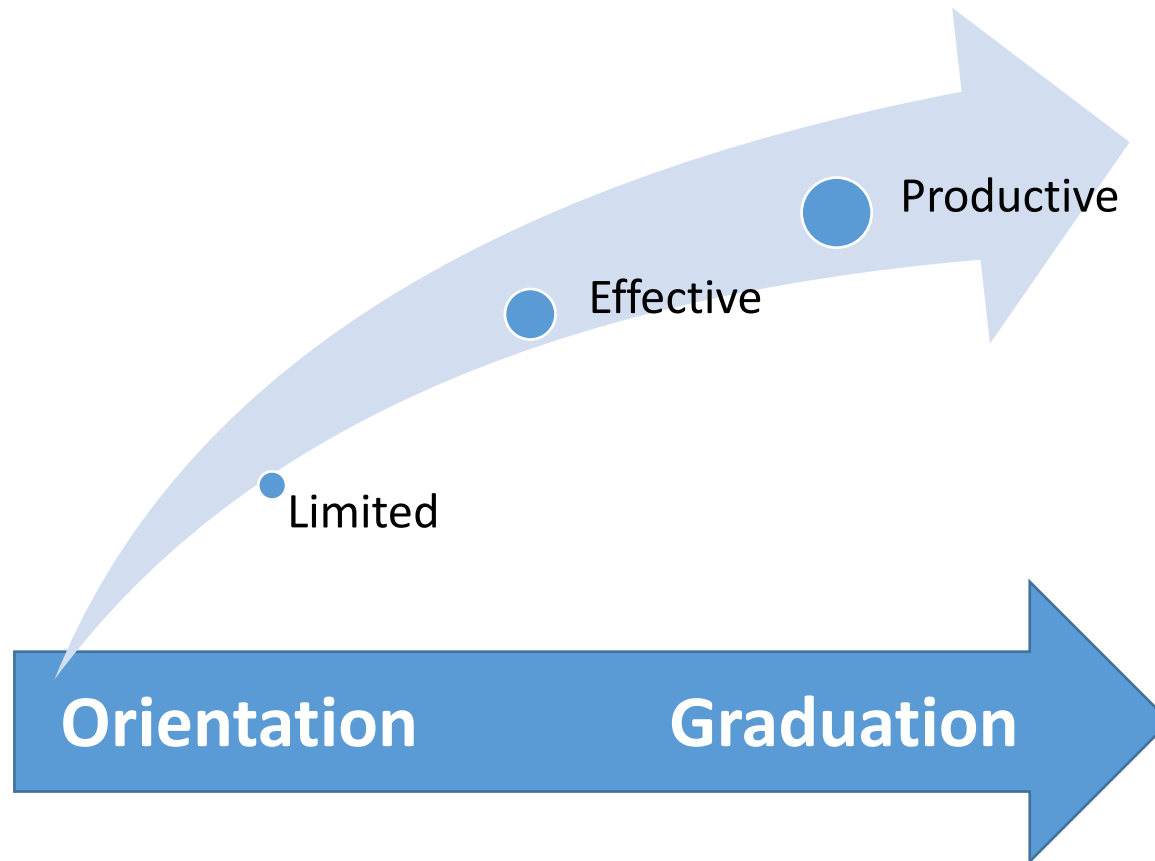
NIMAA Outcomes

July 1, 2022- June 30, 2023



NIMAA's Skills Model: How it Works

Students begin with limited skills and quickly become effective team-members supporting workflow and productivity.



NIMAA's Instructional Framework

Intro to Clinic Week:

- Introduction to online learning platforms and resources
- Externship onboarding

Weeks 1-6 of each block:

- Asynchronous curriculum
- Skills labs
- Instructor huddles
- Synchronous seminar
- Externship hours

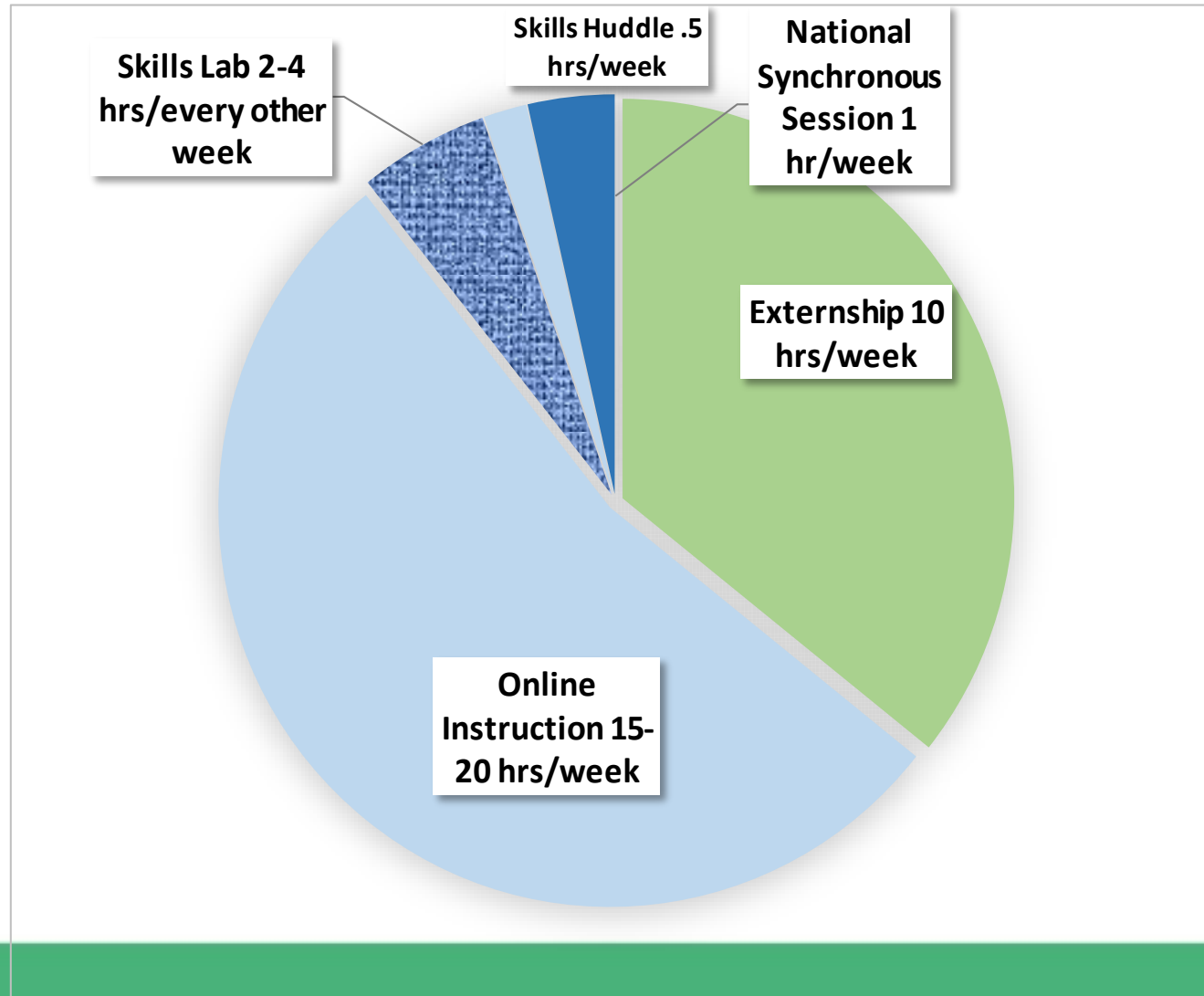
Week 7 of each block:

- “Applied Medical Assisting Week”
- Group Case Study
- No externship hours
- Makeup skills lab

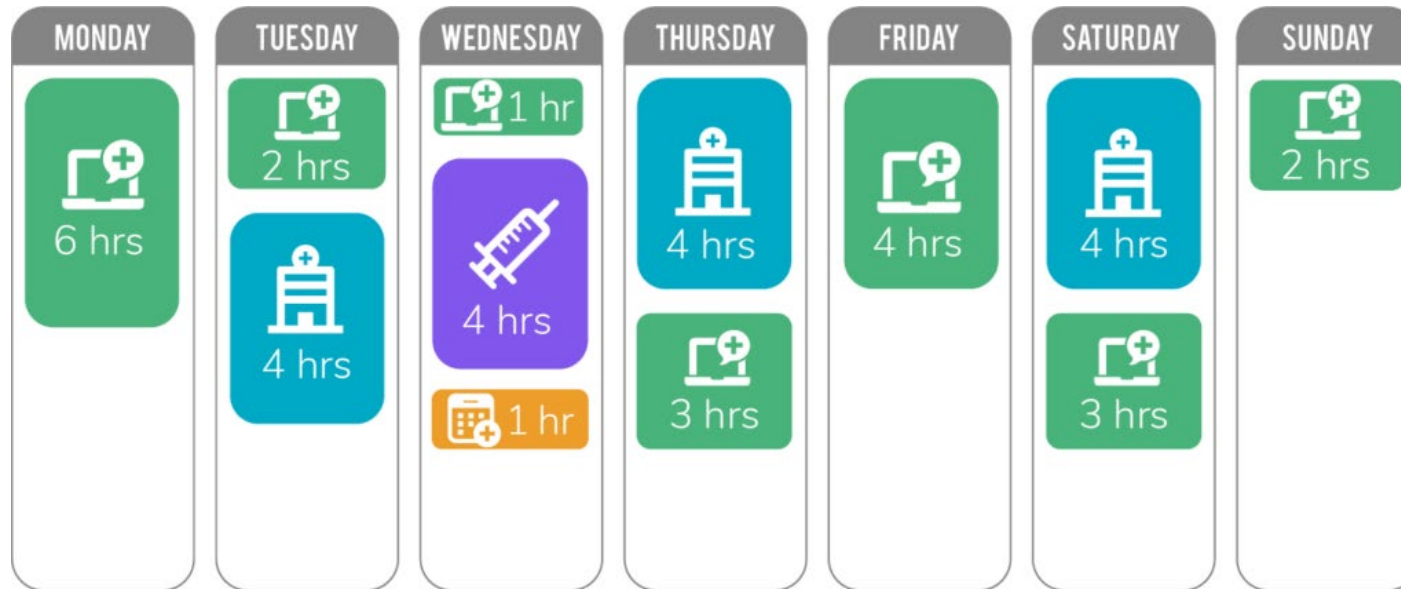
“Pause” weeks in between blocks:

- No classes
- No externship hours
- No skills labs

A Closer Look: Weeks 1-6 per term



NIMAA Student Weekly Sample Schedule



- 15-20 hours/ week online
- 10 hours/ week externship experience
- 1 hour/ week synchronous seminar
- Skills lab every 2 weeks



NIMAA Responsibilities

Maintain an ongoing, high-touch relationship with our externship partners

Provide timely onboarding activities to program coordinators, site facilitators and preceptors

Provide digital resources and technical assistance, as needed

Fulfill all school functions: Academic content, grading, primary care skills guide and check-off, transcripts, diploma, and exam prep

Externship Organization Responsibilities

Collaboration in student recruitment

Active participation in NIMAA onboarding process

Feedback in regularly-scheduled meetings or ad hoc

Ensure an effective learning environment w/ participation in program roles

Externship Organization (EO) Team



Role of Program Coordinator

Estimated Time: 10-15 hrs per month

Primary Link Between
NIMAA Staff and the Externship Team

Work closely with NIMAA on program implementation

Interview student applicants

Identify and support preceptors and site facilitator

Ongoing communication with key groups

Complete employment verification



Role of Site Facilitator

Estimated Time: 5-9 hrs per month

Primary Support for NIMAA Instructors During Skills Lab

Secure supplies, equipment, skills lab space, internet access

Attend meetings prior to each term

Attend and assist with equipment or safety needs
throughout session

Role of Preceptor

Estimated Time: 40 hrs per month

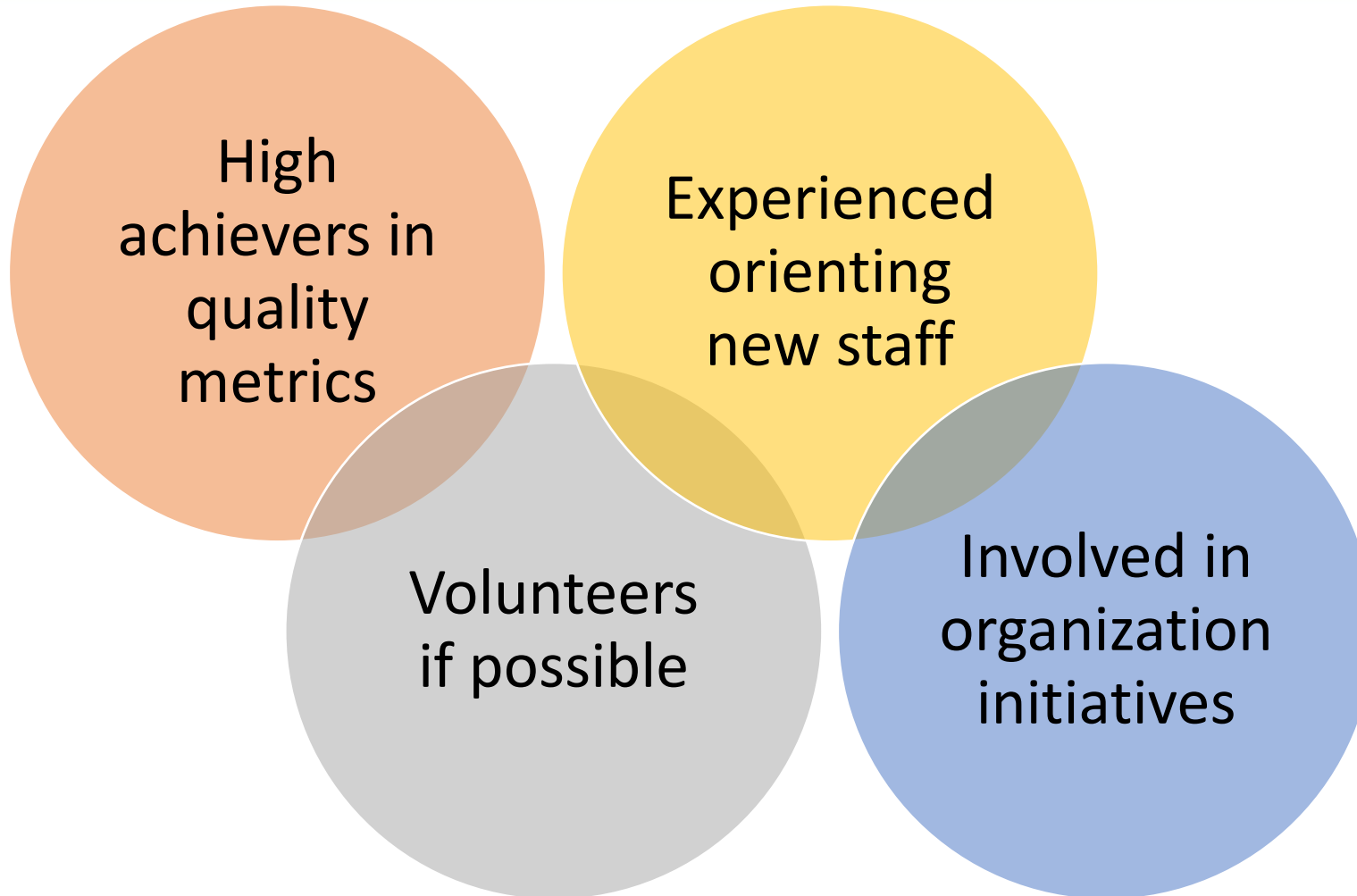
Primary Link Between NIMAA Students and the Program Coordinator

Provides and/or identifies opportunities for students to observe and practice MA skills according to NIMAA curriculum timeline

Communicates challenges and successes to the Program Coordinator, including attendance, professionalism, communication

Track and submit student externship attendance

Who Makes a GREAT Preceptor?



NIMAA and Workforce Development

NIMAA preceptor role can align with career ladder step, professional development goal

Preceptors get exposure to/ refresher on team-based care concepts

EO discount on UpSkill courses for MA staff - NIMAA alumni get one course free/year

NIMAA-trained MAs are good candidates for further clinical education

Tuition and Financial Support Options

Tuition Support Can Facilitate Recruitment & Retention

Externship Organizations Can Choose to:

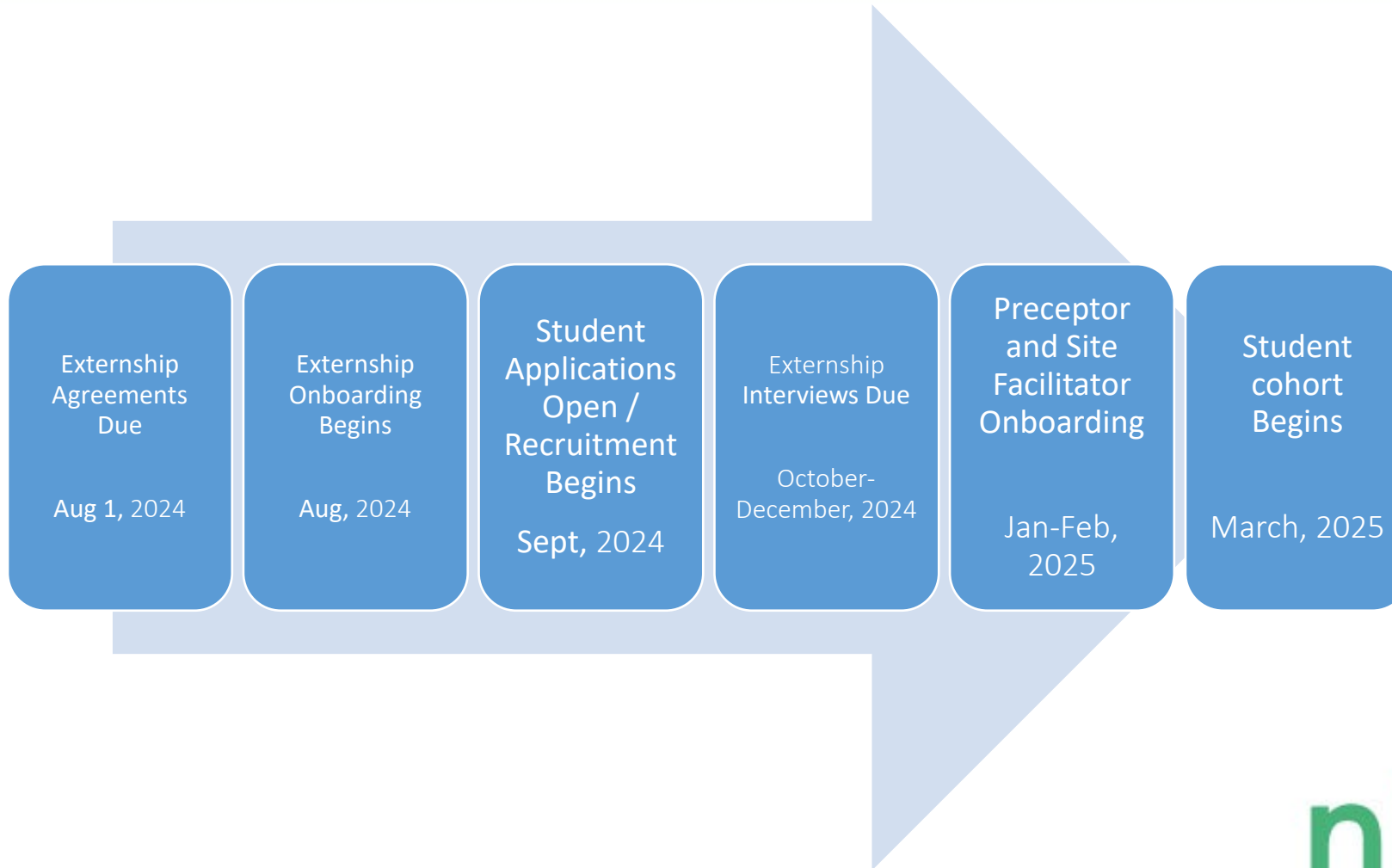
- Make tuition and/or fee payments on behalf of students
- Pay employee students for externship hours
- Establish a service agreement with the student in exchange for tuition support

NIMAA Will:

- Help applicants establish a financial plan
- Make available tuition resources, such as Federal Student Aid
- Provide guidance for access to public resources, private loans



Important Timelines: Spring 2025 Cohort



Potential Next Steps

- Discuss with your team and/or bring them to another info session
- Contact NIMAA Staff
- Complete NIMAA's Viability Study
- Review sample agreement

Questions??



Please come off mute or type in the chat to ask any questions you have today