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HACC's Community Connection

- First community college in PA (1964) with five campuses serving 11 counties and beyond
- Robust healthcare program offerings including entry-level occupational skills training
- Partnerships with regional healthcare systems, skilled nursing facilities, independent practices, etc.



The way it was (pre-COVID)

- Most healthcare programs ran at maximum capacity!!
- Clinical sites able to take several students
- Many students hired after program graduation



Life as we know it (post-COVID)

- Healthcare worker exodus / staff shortages
- Individuals opting for jobs making \$20/hr vs. education
- Student enrollment decline across all post-secondary education institutions
- Healthcare facilities limiting number of clinical slots (nurse aide to nursing students) due to staff shortages unable to precept.

Innovative Approaches & Collaborations

- School district leadership discussions about campus visits, dual enrollment, HACC Academies, etc.
- Healthcare partner focused discussions
- New (not so new) concept healthcare apprenticeships



Partnerships Reinvented

Existing relationships taken to a new level to build internal pipelines . . .

- Contracts between HACC and healthcare systems to upskill employees & community members at large to assume vital vacant positions
- Facility staff become HACC instructors in exchange for "free" employee tuition



Some examples . . .

- Penn State Health GROW Career Pathways
 - PSH pre-pays tuition for HACC's Medical Assistant/CCMA and Phlebotomy Technician program in exchange for a oneyear work commitment.
 - Nursing, Surgical Technology, Medical Lab Technician and Respiratory Therapy – existing students have had last semester tuition reimbursed in exchange for a predetermined work commitment.



→ UPMC in Central Pa. –

- HACC Pharmacy Technician program students can work (wages paid) as a "Tech in Training" while completing the program.
- Program grads are offered full-time pharmacy technician positions with benefits.

WellSpan Health (York, Lancaster, Chambersburg) —

 WSH pre-pays tuition for employees to take HACC's Medical Assistant/CCMA program in exchange for a twoyear work commitment. WSH goal: 150 MAs/year

Uniquely

Sharing skilled nursing facility staff nurses –

- In exchange for a nursing facility to provide a staff nurse to teach nurse aide classes, facility receives free seats in each class. (Currently five facilities and growing)
- HACC retains strictly-regulated administrative oversight of the NA curriculum and the facility fills up to five NA positions.



Healthcare Apprenticeships –

- What does a healthcare apprenticeship look like?
- Long considered only viable for the skilled trades industry, the Commonwealth of PA has issued grants to introduce and support non-traditional apprenticeships.
- Through a PAsmart grant, HACC has been retained as the RTI
 (Related Training Instruction) provider with ASHLIN Management
 Group, LLC, as the medical assistant/CCMA apprenticeship sponsor.
- Six independent medical practices and facilities have placed 20 combined employees into the HACC MA apprenticeship.
- We anticipate additional grants being issued



Other ways to innovate –

- Customizing the needs of the facility/facilities while maintaining the required skills of the occupation.
- Varying program delivery formats to the needs of the student and facility: Zoom, online, face-to-face for skills, hybrid
- Students from different organizations in the same class



Q&A

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