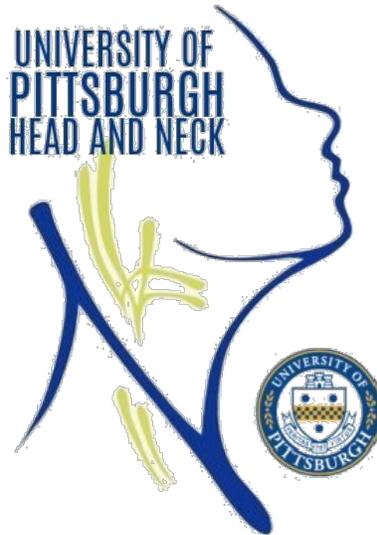


2026 Three Rivers Otolaryngology Update

Tracks to Otolaryngology Leadership

Date: Friday, March 27, 2026



Sponsored by
University of Pittsburgh School of Medicine
Center for Continuing Education in the Health Sciences, and Department of Otolaryngology

Location: UPMC Mercy Vision Institute
1622 Locust Street, 4th Floor
Pittsburgh, PA 15219

Course Director: Kevin Contrera, MD, MPH

Course Co-Directors: Gregory Basura, MD, PhD; Jordan Birkhimer, PA; Steven Chinn, MD, MPH; Garret Choby, MD; John Italia, PA; Noel Jabbour, MD, MS; Jessica Maxwell, MD, MPH; Peter Santa Maria, MD, PhD; Kathryn Williams, CRNP; José P. Zevallos, MD, MPH

Intent and Overview:

The field of Otolaryngology-Head and Neck Surgery continues to evolve with new technologies, treatment options, and scientific knowledge. More than ever, medicine needs leadership from providers who can rise to meet the challenges of today. The meeting will discuss an array of topics in the field of otolaryngology, with a special focus on the Department's five novel educational tracks: Global and Community Health, Surgeon-Scientist, Entrepreneurship, Quality and Patient Safety, and Education. Alumni of the program from across the country will share their personal experiences transforming healthcare. Participants will gain valuable insights into how they can leave their mark on the field through an investment in their own skills and interests.

Objectives:

At the completion of the course, the participant should be able to:

1. Describe the roles of global and community health, surgeon-scientist development, entrepreneurship, patient safety and quality improvement, and education in advancing contemporary otolaryngology practice.
2. Identify opportunities within their own practice or training environment to engage in quality improvement, research, innovation, community engagement, or educational initiatives.
3. Analyze real-world examples shared by faculty and alumni to distinguish effective strategies for integrating nonclinical domains into clinical practice.
4. Apply principles of patient safety, quality improvement, and interprofessional collaboration to improve clinical workflows and patient care within their healthcare teams.
5. Design a personalized professional development approach aligned with individual interests and institutional resources that supports system-level impact and improved patient outcomes.

Who Should Attend:

Physicians, nurse practitioners, physician assistants, medical students, audiologists, speech therapists and other interested health care professionals.

CME Accreditation and Designation Statement:



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, the University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physician (CME)

The University of Pittsburgh designates this live activity for a maximum of 7.5 AMA PRA Category 1 Credit[s]™. Physicians should claim only the credit commensurate with the extent of their participation in the activity

Nursing (CNE)

The maximum number of hours awarded for this Continuing Nursing Education activity is 7.5 contact hours.

Physician Assistant (AAPA)

The University of Pittsburgh has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 7.5 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Other Healthcare Professionals:

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

KEYNOTE SPEAKERS

Umamaheswar Duvvuri, MD, PhD

Chair and Mendik Foundation Professor

Department of Otolaryngology-Head and Neck Surgery, NYU Grossman School of Medicine



Dr. Duvvuri is a renowned researcher and innovator recognized whose work has significantly advanced the understanding and management of head and neck cancers. His research focuses on the biology of head and neck cancer and devising minimally invasive techniques, such as robotic surgery, to treat this disease. He has made influential contributions in translational research, including the mechanisms of treatment resistance in cancer cells and response to immunotherapy. He has served as principal investigator for several investigator-initiated and cooperative group clinical trials, and he has substantial funding from the National Institutes of Health and the Department of Veterans Affairs. As an academic leader, his scholarship, innovation, and mentorship have helped shape modern approaches to precision oncology in head and neck cancer care. He completed his residency in otolaryngology at UPMC where he served on the faculty for 15 years, including as the Director of Robotic Head and Neck Surgery and at VA Pittsburgh Healthcare System.

Richard M. Rosenfeld, MD, MPH, MBA, DipABLM

Past Chair and Distinguished Professor

Department of Otolaryngology, SUNY Downstate Health Sciences University



Dr. Rosenfeld is a trailblazer in research and quality patient care, having substantial impact on the implementation of evidence-informed research and measures in the specialty. His notable contributions are significant, demonstrated by being only one of two individuals to have received five AAO-HNS Distinguished Honor Awards in the Academy's history. His leadership is demonstrated by his service as Editor in Chief of Otolaryngology–Head and Neck Surgery (2006-2014); Senior Advisor for Quality and Guidelines; and Chair of the Research Committee (now CORE), Guidelines Task Force, Science and Education Council, Cochrane Scholars Program, and the Subspecialty Advisory Council. Dr. Rosenfeld has been a driving force behind the AAO-HNSF clinical practice guideline program. Among other leadership roles, Dr. Rosenfeld founded the Guidelines International Network North American Community. He completed his fellowship in pediatric otolaryngology at the Children's Hospital of Pittsburgh in 1991.

SCHEDULE OF EVENTS

7:00 – 8:00 am **Registration, Breakfast and Visit with Exhibitors**

8:00 – 8:05 am **Welcome**
Kevin Contrera, MD, MPH

8:05 – 8:10 am **Introduction to Educational Tracks**
Noel Jabbour, MD

8:10 – 8:30 am **State of the Department**
José Zevallos, MD, MPH

SESSION 1 – GLOBAL AND COMMUNITY HEALTH

8:30 – 8:40 am **The Global and Community Health Track**
Gregory Basura, MD, PhD

8:40 – 9:00 am **Where It Began: A Two-Decade Journey in Dysphagia from Pittsburgh to Central Europe**
Miroslav Tedla, PhD, MPH, FEBORL- HNS (Hon.)

9:00 – 9:20 am **From Mission Trips to Career Advancement: Leveraging Global Health Engagement**
Esther Vivas, MD

9:20 – 9:50 am **Panel Discussion**
Moderator: Gregory Basura, MD, PhD
Panelists: Eugene N. Myers, MD; Esther Vivas, MD; Sandra Stinnett, MD;
Miroslav Tedla, MD, MPH, PhD

BREAK WITH EXHIBITORS

9:50 – 10:00 am

SESSION 2 – SURGEON SCIENTIST

10:00 – 10:10 am **The Surgeon-Scientist Track**
Steven Chinn, MD, MPH

Keynote Address

Title

10:10 – 10:40 am

Umamaheswar Duvvuri, MD, PhD

Introduction: Matthew Spector, MD

10:40 – 10:50 am **Building Successful Surgeon Scientists**
Eugene Myers, MD, FACS, FRCS, Edin (Hon)

11 – 11:20 am **Panel Discussion**
Moderator: Steven Chinn, MD, MPH
Panelists: Umamaheswar Duvvuri, MD; Matthew Spector, MD; Jennifer L. Anderson, MD, PhD; Joshua Smith, MD

BREAK WITH EXHIBITORS

11:20 – 11:30 am

SESSION 3 – ENTREPRENEURSHIP

11:30 – 11:40 am **The Entrepreneurship Track**
Peter Santa Maria, MD, PhD

11:40 – 12:00 pm **Creativity and Innovation for the Entrepreneur**
Carl Snyderman, MD

12:00 – 12:20 pm **Concept to Commercialization – Advancing Innovations at Pitt**
Evan Facher, PhD, MBA

12:20 – 12:50 pm **Panel Discussion - Facilitating Innovation in Academia**
Moderator: Peter Santa Maria, MD, PhD
Panelists: Carl Snyderman, MD; Jose Zevallos, MD; MPH; Umamaheswar Duvvuri, MD, PhD

LUNCH AND BREAKOUT SESSION WITH TRACK MENTORS

12:50 – 1:50 pm

SESSION 4 – QUALITY AND PATIENT SAFETY

1:50 – 2:00 pm **The Quality and Patient Safety Track**
Garrett Choby, MD

Keynote Address

Critical Thinking in Otolaryngology

2:00 – 2:30 pm

Richard Rosenfeld, MD, MPH, MBA, DipABLM

Introduction: Jeffrey Simmons, MD

2:30 – 2:50 pm **Measuring What Matters: Quality in Otolaryngology Amid Rapid Change**
Miriam Lango, MD

2:50 – 3:20 pm **Panel Discussion**
Moderator: Garrett Choby, MD
Panelists: Richard Rosenfeld, MD, MPH, MBA, Miriam Lango, MD; Jordan Birkhimer, PA; Carl Snyderman, MD

BREAK WITH EXHIBITORS

3:20 – 3:30 pm

SESSION 5 – EDUCATION

3:30 – 3:40 pm **The Education Track**
Jessica Maxwell, MD

3:40 – 4:00 pm **Adapting Residency Training to a Changing Academic Environment**
Jose Mattos, MD

4:00 – 4:20 pm **Title**
Mark Marzouk, MD

4:20 – 4:50 pm **Panel Discussion**
Moderator: Jessica Maxwell, MD
Panelists: Jose Mattos, MD; Mark Marzouk, MD; Noel Jabbour, MD; Rachel Whelan, MD

4:50 – 5:00 pm **Closing Remarks**
José Zevallos, MD, MPH

We would like to express our sincere appreciation to Mrs. Nicole Coddington and Mrs. Jennifer Sippel for their tremendous support for this program.

Thank you to our sponsors below. Please show your support by visiting them at their booths, located right outside the lecture hall.

Cochlear Americas

Checkpoint Elite Surgical

Johnson & Johnson

Maya Medical

Smith & Nephew

STORZ